



EVENT SPONSORSHIP OPPORTUNITIES

THE NEED

Homelessness continues to be a serious concern for all our nation, and Atlanta is no different. Family homelessness is on the rise, and Hope Atlanta experienced a dramatic surge in demand for services last year, with monthly calls increasing from an average of 3,000 to 15,000. This sharp rise underscores the growing and urgent need within our community and reinforces the critical importance of continued support.

THE IMPACT

As Georgia's longest-standing nonprofit committed to preventing and ending homelessness, Hope Atlanta has been committed to serving our neighbors in need for over 125 years. Through a holistic approach, we provide comprehensive services for outreach, homelessness prevention, housing navigation, behavioral health support, and hunger relief services. Last year, we served over 6,500 clients at risk of or experiencing homelessness and of that, with families with children representing 35% of the households served.

About Hope Atlanta's Young Professionals Board

Hope Atlanta's YPB is a diverse and dynamic group of 20+ engaged leaders whose goal is to raise awareness and support for Hope Atlanta.



JOIN US AS A SPONSOR!

ALL PROCEEDS SUPPORT THE MISSION OF HOPE ATLANTA

HOPE FEST PRESENTING SPONSOR

- 10 (ten) tickets to Hope Fest 2026.
- Logo placement on Hope Atlanta's website year-round.
- Top branding on all Hope Fest 2026 digital marketing materials.
- Top branding on all Hope Fest 2026 on-site signage.
- Top branding on all digital marketing for events hosted by YPB throughout the year.

\$5,000

SWEET JAMS SPONSOR

- 5 (five) tickets to Hope Fest 2026.
- Logo placement on Hope Atlanta's website during event season.
- Branding on all Hope Fest 2026 digital marketing.
- Branding on all Hope Fest 2026 on-site signage.

\$2,500

GOOD TIMES SPONSOR

- 2 (two) tickets to Hope Fest 2026.
- Logo placement on Hope Atlanta's website during event season.
- Branding on all Hope Fest 2026 digital marketing.
- Branding on all Hope Fest 2026 on-site signage.

\$1,000

**Become a
sponsor today!**



Contact Vivien Dumford:
Director of Corporate Relations
vdumford@hopeatlanta.org

[Click Here for Individual Tickets](#)