

*Spark*

# Heroes *for* Hope

SPONSORSHIP

OPPORTUNITIES

*Hope*

THURSDAY, OCTOBER 8, 2026

# Heroes *for* Hope

Mark your calendars for Heroes for Hope, a cornerstone of our mission to prevent and end homelessness.

We're thrilled to introduce **Rose J. Hunter Jones** of Hilgers PLLC and **Dr. Kofi Smith** of Keystone Management as our 2026 Event Co-Chairs. We are also excited to announce this year's honorees including our Individual Hero, **Chris Womack**, Chairman, President, and CEO of Southern Company, and our Volunteer Hero, **Rocky Atkins**, Hope Atlanta Board Chair.

We'll be honoring those who have gone above and beyond to provide housing stability and food security for our neighbors in need.

## Past Sponsors



## Our 2026 Honorees



**INDIVIDUAL  
HERO FOR HOPE**

**CHRIS WOMACK**  
Chairman, President, CEO  
Southern Company



**VOLUNTEER  
HERO FOR HOPE**

**ROCKY ATKINS**  
Hope Atlanta Board Chair



**CORPORATE  
HERO FOR HOPE**

## Our 2026 Co-Chairs



**ROSE J. HUNTER JONES**  
Partner  
Hilgers PLLC



**DR. KOFI SMITH**  
CEO  
Keystone Management

# Sponsor Levels

Sponsors will receive admission to the 2026 Heroes for Hope event and exclusive exposure opportunities including...

	Presenting \$100,000	Title \$50,000	Champion \$25,000	Guardian \$15,000	Advocate \$7,500
 Tickets & Seating	Premium Reserved Seating for 3 Tables (30 Guests)	Priority Reserved Seating for 2 Tables (20 Guests)	Reserved Seating for 1 Table (10 Guests)	Reserved Seating for 1 Table (10 Guests)	Reserved Seating for 5 Guests
 Recognition on Hope Atlanta Website	Year-Round	Year-Round	Year-Round	Event Season	Event Season
 Recognition in Event Program	Premier Logo Feature	Priority Logo Feature	Preferred Logo Feature	Logo	Listing
 Recognition on Print and Digital Signage	Premier Logo Feature	Priority Logo Feature	Preferred Logo Feature	Logo	Listing
 Advertisement in Digital Program	2 Dedicated Full Page Ads	1 Dedicated Full Page Ad	Half-Page Ad	Quarter-Page Ad	
 Social Media Recognition	Dedicated Posts with Opportunity to Provide Content	Dedicated Posts	Sponsorship Level Spotlight	Sponsorship Level Spotlight	
 On-Stage Recognition at Event	Included	Included	Included		
 Opportunity for Custom Employee Engagement Event	Included	Included			
 Opportunity to Name Signature Cocktail with Logo Feature on All Bar Signage	Included				
 Opportunity to Collaborate on Joint Press Release Highlighting Partnership	Included				

Individual tickets will be available leading up to the event for \$375

for the love of  
Atlanta...

We are also happy to craft a bespoke set of deliverables for your organization. Contact Vivien Dumford, Director of Corporate Relations at [vdumford@hopeatlanta.org](mailto:vdumford@hopeatlanta.org).

# Heroes for Hope

OCTOBER 8, 2026 FLOURISH ATLANTA

For over 125 years, Hope Atlanta has been committed to preventing and ending homelessness. We walk alongside our neighbors on the path from survival to stability and help build bridges to self-sufficiency. But we cannot do it alone. Last year, we experienced a dramatic surge in demand for services with monthly calls increasing from 3,000 to 15,000 in just one year. As an event sponsor, you will play a vital role in addressing this growing need for support within our community. Together, we can continue delivering hope to our neighbors in need.

## Let's Celebrate Our Impact Together!



## OUR IMPACT



**6,546**

clients served in FY25



**1,263**

individuals permanently housed



**17,576**

meals served through our Outreach Center



**8,505**

engagements by our outreach team



**2,352**

veterans received housing or employment assistance



[hopeatlanta.org/heroes-for-hope](https://hopeatlanta.org/heroes-for-hope)