

H 125 *Years*



125 Years of Service & Beyond

**ANNUAL REPORT
2024-2025**



Dear Friends,

This year, Hope Atlanta celebrates a remarkable milestone: 125 years of walking alongside our neighbors in their most vulnerable moments. Since 1900, when five women came together to aid stranded travelers, we have been a constant presence—evolving with our city and responding to changing needs with compassion and innovation.

Our history is rich with moments where Hope Atlanta rose to meet crisis: supporting returning veterans after world wars, integrating staff and clients before the civil rights movement, offering care during the AIDS epidemic, serving nearly 9,000 individuals and 3,000 families displaced by Hurricane Katrina in just three weeks, and more recently, standing strong during the COVID-19 pandemic. **Each chapter demonstrates our enduring belief: no one should face hardship alone.**

But our story is not only about longevity—it is about impact. In the past year alone, with your support:

- More than 6,500 Georgians found housing, stability, and hope.
- Nearly 700 families avoided eviction and remained safely housed through rental assistance and case management.
- Outreach efforts helped 35% of high utilizers avoid ER visits and EMS calls, saving critical public resources and ensuring people received care in the right setting.
- More than 2,200 veterans received support with housing, benefits navigation, and behavioral health services—honoring their service with stability and dignity.
- Collaborated with MARTA and Hartsfield-Jackson Atlanta International Airport to improve safety and reduce incidents requiring law enforcement intervention, creating better experiences for staff, riders, and travelers.
- Saw a return of \$1.50–\$2.50 for every dollar invested in supportive housing and outreach in avoided crisis costs—a powerful reminder that compassion is also smart economics.

As Atlanta prepares to welcome the world for the FIFA World Cup, we are committed to ensuring our unhoused neighbors are not left behind. **We are deepening our programs by integrating behavioral health services alongside housing and outreach—because stability should not be the end point, but the beginning of self-sufficiency.**

Our mission is as urgent today as it was 125 years ago. Rising housing costs and economic pressures mean too many families are struggling to stay afloat. Yet thanks to your partnership, Hope Atlanta continues to be a lifeline—turning vulnerability into stability, and stability into opportunity.

On behalf of our entire Hope Atlanta family, thank you for investing your time, resources, and belief in this mission. Together, we honor a legacy of compassion while building a stronger, more hopeful future for all Atlantans.

With gratitude,
Julio Carrillo



Hope Atlanta Today

From FY2024 to FY2025, we experienced a dramatic surge in demand for services. **Monthly calls increased from 3,000 to 15,000**, reflecting the growing need in our community. Our dedicated teams continue working tirelessly to meet as much of the demand as resources and funding allow.

6,546
clients served
in 2025



**PLACE-BASED
TRANSFORMATION**
451
clients served through
place-based services

**HOPE ATLANTA WAY
(BEHAVIORAL HEALTH)**
292
clients received
Behavioral Health Services

**OPERATIONAL
EXCELLENCE**
90%
Hope Atlanta staff
satisfaction rating

300+
more clients served
than last year

35%
of clients are
veterans

35%
of households are
families with children

33%
of clients are under
the age of 18

How We Serve

STREET OUTREACH

8,505
street outreach
engagements

HOUSING SUPPORT

1,263
clients moved into
permanent housing

COMMUNITY KITCHEN

17,576
warm meals served

697
evictions prevented

CASE MANAGEMENT

4,326
clients received
comprehensive case
management

134
families reunited

367
households received
emergency lodging

Impacts & Outcomes

Among all clients engaged in housing programs, the following outcomes were achieved last year:

84% of housing clients achieved self-sufficiency by program exit

85% of clients in housing programs exited to stable housing

89% of clients maintained housing stability one year post-enrollments

96% of veterans at risk of homelessness exited programs stably-housed

Who We Serve

Race		Location	
Black	90%	City of Atlanta	61%
White	5%	Fulton	13%
Multi-racial	3%	DeKalb	10%
Hispanic	1%	Cobb	3%
Other/Unknown	1%	Other	13%
Gender Identity		Special Populations	
Male	49%	Veterans	35%
Female	50%	HIV/AIDS	10%
Other/Unknown	1%	Families	35%



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Special thanks to the following individuals who recently completed their service with Hope Atlanta:

Kenneth Abele
Dr. Robert Cotes
Sierra Green
Leonard Henry
Alex Idichandy
Alex B. Jones
Alyssa Nowlin

Karthik Ramasamy
Richard Slaton
Steffanie Small
Rhonda Taylor
Alexis Nicole White
Cesar Wurm

A BEACON DURING TIMES OF NEED

125 Years of Hope

Hope Atlanta has expanded our mission and services over the last 125 years by learning from and responding to the community to provide the most-needed care.

Our organization has been a steadfast presence in our city, supporting neighbors through pivotal moments like both world wars, the civil rights movement, the AIDS epidemic, Hurricane Katrina, and COVID-19.

*See our response to modern crises indicated by a 

1900

Hope Atlanta is Founded

Travelers Aid of Metropolitan Atlanta is founded by five women who comprised the Atlanta Women's Missionary Association to assist vulnerable travelers, particularly women & children. It is the first organization in Georgia to provide social services without discrimination based on race, age, religion, or sex—a revolutionary approach for its time.

1917-1919

National Leadership in War-Era Displacements

Responds to the urgent needs of displaced families & military personnel, transforming a local effort into a nationally-recognized organization dedicated to serving individuals & families. Then, becomes the first nonprofit in Atlanta to integrate its staff in 1919.

1940s

Leading Social Change & Supporting Our Troops

Hope Atlanta makes a major milestone by hiring African American Directors of Services to lead divisions of social programs. The agency also works in collaboration with the United Defense Fund & USO to assist military personnel & their families during WWII.

1953

Expands Services to Atlanta Airport

As transportation evolves, Hope Atlanta opens an office at the Atlanta Airport, advocating for homeless services.

1960s

Pioneering Mental Health

Hope Atlanta is one of the first in Georgia to incorporate mental health services including family counseling & wraparound services into its programs.

1980s-1990s

Meeting Changing Needs

The focus shifts to long-term solutions, assisting veterans, individuals with HIV/AIDS, & survivors of domestic violence. Hope Atlanta's role at Atlanta's transit hubs, including MARTA stations & Hartsfield-Jackson Airport, expands as these hubs become critical points of engagement for persons experiencing homelessness.

1996

Support During the Atlanta Olympics

Hope Atlanta helps 800+ stranded youth workers & 40 Centennial Park Bombing survivors with emergency housing & transportation.

2001

Post 9/11 Assistance

Provides emergency shelter, food, & travel assistance for over 1,700 stranded passengers.

2005

Providing Disaster Relief

After Hurricane Katrina, thousands of evacuees are stranded in Atlanta. Hope Atlanta raises \$2.37M, assisting 12,000 survivors with food, housing, & reunification services.

2009

A New Era of Hope

Travelers Aid officially becomes Hope Atlanta & shifts its focus toward addressing the causes of homelessness & creating permanent housing solutions.

2020

COVID-19 Pandemic

Hope Atlanta plays a key public-health role, helping to shelter & quarantine senior citizens & the medically vulnerable. More than 460 unsheltered people find safety within the walls of our "Healthy Hotels," 222 families are protected from eviction, 334 individuals are permanently housed, & 1,977 additional people receive help.

2021

Incorporating Hunger Services

Recognizing the link between hunger & homelessness, Hope Atlanta merges with Action Ministries to expand its services to include food security programs.

2023

A Bold New Chapter

Hope Atlanta launches a 5-year strategic plan focused on sustainability & developing in-house behavioral health services.

2024

Rapid Housing Innovation

Atlanta's Rapid Housing Initiative aims for 500 low-cost units by 2025. Hope Atlanta partners with The Melody, the first of these permanent supportive housing developments, to provide wraparound services.

2025

Hope Atlanta Day

Hope Atlanta Board & staff members gathered to receive a formal proclamation from the Atlanta City Council, declaring March 17, 2025 "Hope Atlanta Day" to honor 125 years of service in addressing homelessness & supporting vulnerable populations.



"Hope Atlanta's 125-year history is a testament to what can happen when compassion meets action. Reflecting on such a monumental anniversary, I am humbled by the countless lives that have been touched through Hope Atlanta's work. As Board Chair, I am proud to stand alongside Julio, our staff, and our supporters to carry this mission forward for years and years to come—ensuring that hope is not just part of our name, but a reality for those we serve."

— Rocky Atkins, Board Chair

THIS YEAR

18%
increase in national homelessness rates

70%
of our clients rely on HUD funding to stay stably housed

14%
spike in family homelessness

80%
of our clients use SNAP benefits

2,867
people experience homelessness in Atlanta on any given night*

*The true number of neighbors facing housing instability throughout the year is far greater.

*According to 2025 Point-in-Time Count

Meeting the New Need

Homelessness in Atlanta is on the rise—driven by skyrocketing rents, stagnant wages, and a critical lack of affordable housing. The COVID-19 pandemic had dramatic effects on income and inflation, and we are still seeing impacts from these economic hardships today.

According to Zillow, Atlanta's housing prices rose nearly three times faster than incomes since 2019*. The National Low Income Housing Coalition finds that **a minimum wage worker in Georgia would have to work 116 hours each week, earning \$43,618, to be able to afford a two-bedroom apartment. According to the coalition, only about 10% of all Atlanta's apartments are affordable to low-income workers.**

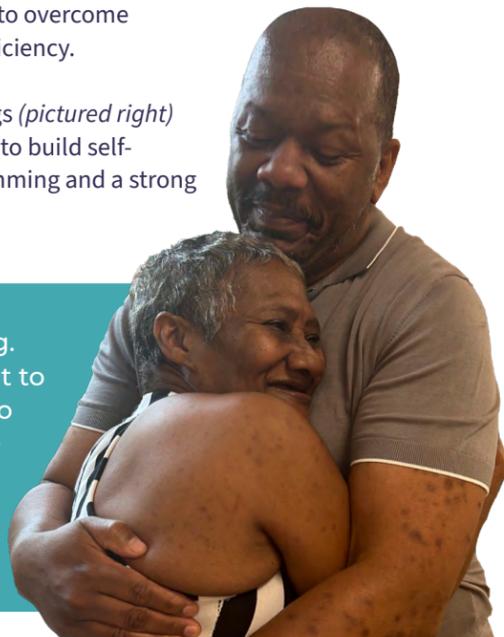
The shortage of affordable units results in an excessive cost burden of housing for low-income workers, often forcing workers to go without other necessities and making them economically vulnerable so that any financial hiccup or crisis could place them at risk of eviction and homelessness.

80%
of all homelessness last year was situational, meaning a one-time occurrence linked to a pinpointed event that causes homelessness

Building a Bridge to Self-Sufficiency

As a response to this growing need, we aim to not only provide shelter and housing, but to spark a transformation that empowers individuals and families to overcome homelessness, live independently, and achieve self-sufficiency.

Ms. Fletcher and Hope Atlanta Case Manager Clyde Suggs (pictured right) have been working together for multiple years, working to build self-sufficiency and resiliency through Hope Atlanta programming and a strong relationship built on trust.



"I wouldn't trade Hope Atlanta for anything. Without them, I wouldn't have hope. I went to rehab, but I needed real people in my life to support me. I started with just a dress, one pair of shoes, and a bible. Today, I have things I can donate to the homeless."

Ms. Fletcher, Former Hope Atlanta Client

Hope Atlanta's Bridge to Self-Sufficiency

Access to Basic Needs

Supportive Services & Access to Resource Navigation

Future Goals, Social & Economic Opportunity

SURVIVAL

STABILITY

SELF-SUFFICIENCY

Providing access to basic needs through housing support and emergency food resources

Reducing barriers through wrap-around case management and behavioral health services from a place-based approach

Convening partners to leverage strategic opportunities for homelessness response

HOPE ATLANTA'S PARTNERSHIP & RESPONSE FOR A CHANGING REALITY

Family Reimagined

Over the past decade, the number of grandparents serving as primary caregivers has surged. Many live on fixed incomes—relying on Social Security or modest retirement benefits—and with rents continuing to increase steadily, budgets are stretched to the breaking point. **These aren't just numbers. They represent families facing cycles of instability.**

12,000
grandparents in Atlanta now raise their grandchildren full-time

65%
of grandparent caregivers report housing insecurity

Yet grandparents show extraordinary strength—holding families together despite financial strain, health issues, and the weight of unexpected responsibility. They remain determined to provide stable, loving homes for their grandchildren.

Launched in 2023, Hope Atlanta and Columbia Residential have built a partnership for affordable housing for 220 units across four apartment communities, including units reserved for seniors aged 55+ and any children they are raising. Clients in these units are eligible to receive critical services for intergenerational households:



eviction prevention



financial counseling



employment support



tailored mental health resources

By embedding services directly into housing developments, this model fosters not just stability, but community, consistency, and trust.

Together, Hope Atlanta and Columbia Residential are reshaping supportive housing, creating spaces where families can access care, build relationships, and rediscover moments of peace. With this support, grandparents raising grandchildren are not just surviving—they're thriving. It's a model that proves love and resilience, combined with the right resources, can carry families forward—like Kirra, who was raised at Columbia Residential and is moving into her next phase of life. Read below for her story!



Strength Across Generations

Deborah Wright (pictured below with Case Manager Shari Blake) is a devoted grandmother who has raised her granddaughters in the inner city with limited resources but abundant love and determination. Over the past decade, she has guided them through life's challenges, instilling values of resilience, grace, and ambition. Her unwavering support has helped shape them into mature, intelligent, and confident young women.

This year, her granddaughter Ziykirra (Kirra, pictured left) graduated high school with over \$80,000 in

scholarships and is now pursuing a degree in biology. Kirra's journey continues to inspire. She recently campaigned for Miss Freshman, a bold step that reflects her growing confidence and leadership. She expressed joy in attending classes and embracing college life, a transformation that speaks volumes about her personal growth.

"Ms. Wright has raised grounded, well-rounded young women, and we at Hope Atlanta are honored to have played a small role in their journey. Their story is one of hope, perseverance, and the impact of community support."

- Shari Blake, Hope Atlanta Staff



PREPARING FOR THE FUTURE Capacity Campaign for Growth

In 2024, Hope Atlanta launched their \$10 million *Renewing Hope* campaign as an answer to the growing and changing needs of our community. This capacity-building initiative includes funding programmatic expansion into behavioral health, place-based support, investing in staff and internal capacity, preserving and building strategic partnerships, solidifying our role as a thought leader in the homelessness space, and drawing public attention to the urgent plight of those with no place to call home.

\$7M raised for behavioral health | **\$2M** raised for operational excellence | **\$1M** raised for place-based transformation

Special thanks to our campaign committee:

Pedro Cherry, Co-Chair
David Zanaty, Co-Chair
Charlie Chesnutt
Shan Cooper

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Condace Pressley
David Roemer

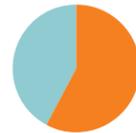
Thank you to the donors who have supported our capacity-building campaign from its inception to completion!

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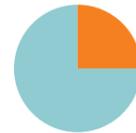
PREPARING FOR FUTURE SUSTAINABILITY Focus on Behavioral Health

One of the most urgent needs for Hope Atlanta's clients is behavioral health support. Addressing mental health is essential, as unaddressed issues can lead to or worsen homelessness by making it harder to maintain a job, secure housing, or navigate complex support systems.

In 2024, of the individuals we served:



58%* self-reported a mental health diagnosis



Nearly a quarter* had substance use disorders

*Once evaluated by a licensed professional, these rates would be much higher.

Atlanta's behavioral healthcare system is overloaded—with clients waiting up to three months for services—which delays housing placements, ultimately prolonging homelessness. Launching in 2024 and with over 125 years of experience serving Atlanta's most vulnerable populations, we've expanded our work to meet this crisis head-on.

THE IMPACT OF ADDING BEHAVIORAL HEALTH CARE

Expands our ability to improve the mental health & resiliency of Georgia's most vulnerable populations

Increases the speed with which we can get our clients housed

Provides clients with a holistic behavioral health approach to reduce barriers through increased continuity of care

Improves client health & substance use outcomes

Improves long-term financial sustainability for clients



Setting New Standards

Hope Atlanta Continuous Quality Improvement

As part of Hope Atlanta's strategic plan, leadership has focused on the importance of developing a strong CQI team to collect and analyze data to create a systematic, data-driven model for program delivery and client success. The CQI Department ensures Hope Atlanta delivers **safe, effective, and high-quality services**.

By embedding continuous quality improvement across all programs, we **maximize impact, strengthen accountability, and create a culture of learning and innovation. The end result is a stronger, data-driven model that increases client outcomes and overall wellbeing.**

Housing Is Healthcare

According to the National Alliance to End Homelessness, clients in Housing First saw a:

↑28% increase in behavioral health care

↓37% decrease in emergency room visits

Housing isn't just about having a roof over your head—it's a key part of staying healthy. That's where the "Housing First" model comes in. Instead of requiring people to be sober or in treatment before getting housing, this approach gives them a permanent place to live first—because it's nearly impossible to heal or make progress without a safe place to call home.

PERMANENT SUPPORTIVE HOUSING

The Melody: One Year of Success



The first of several collaborative projects in the City of Atlanta's Rapid Housing Initiative, The Melody, is a testament to the power of collective care and collaboration. **Hope Atlanta provides comprehensive case management, wraparound services, and behavioral health support for the 40 residents who call The Melody home.**

January marked the one-year anniversary of the opening of the innovative community and residents moving into their new homes. With just one year completed, we are pleased to see remarkable progress with residents.

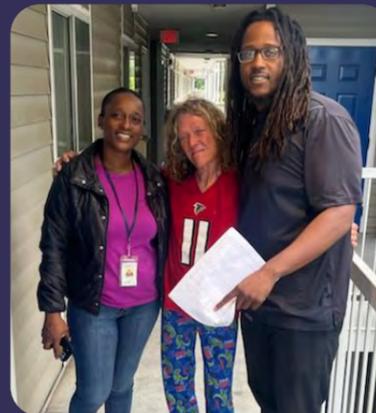
These numbers show that when people have the right support, they can make real progress in their lives. This is a model of care that works. It restores dignity, breaks cycles of crisis and recidivism, and builds stronger, more resilient communities.



100% of people in the program **feel more supported & connected** to others than they did before

90% have built stronger **coping skills & resilience** to handle life's challenges

80% have stayed in permanent housing for at least 1 year—an important milestone for **stability & healing**



Corrine's Success Story

For years, Corrine lived on the streets across from our main office, battling serious health issues and hesitant to accept help. Over time, she built a trusting relationship with her Case Manager, Brandi Robinson (pictured right with Corrine and fellow Case Manager Jason Payne), who walked with her through both good and difficult days.

Thanks to our supporters, Corrine was able to move into safe temporary lodging, then to The Melody, where wraparound services gave her the stability she needed. Today, she is thriving in permanent supportive housing, surrounded by care and compassion. **Corrine's journey reminds us that trust, persistence, and partnership can truly change lives.**

BASIC NEEDS ACCESS

At entry



Today



Over half of our residents faced **daily barriers in accessing food, transportation, & safe environments**

100% have regular access to nutritious food through Hope Atlanta's Community Outreach Center & local donations

90% have access to reliable transportation through MARTA or personal income

HEALTH & WELL-BEING

At entry

27

residents had a primary care physician

Today

35

residents have access to consistent physical & mental healthcare

EDUCATION & GOAL ACHIEVEMENT

At entry



62% of residents **lacked opportunities** for education & personal growth

Today



90% have access to these opportunities

37% → 80%

The number of residents actively **working toward their long-term goals** has more than doubled

ECONOMIC EMPOWERMENT

At entry

29/40

residents reported having **no income**

Today

36/40

residents have achieved **income stability**

Responding to Ever-Changing Needs

Finding Hope at the End of the Line: MARTA Outreach



For many without shelter, MARTA stations and bus stops become a last refuge—creating challenges for riders and operations. In response, MARTA and Hope Atlanta launched MARTA HOPE in 2020, an outreach program that connects individuals at transit hubs with vital services and offers discounted fares for service-related trips.

“MARTA Hope embodies a belief that public transit can be more than just a means of getting from point A to point B. It can be a bridge—connecting individuals to stability, community, and hope.”

— Jon Gordon, MARTA Director of Customer Engagement



What began as a simple partnership with the transit system is now also a lifeline—showing that public spaces can be places of compassion, dignity, and new beginnings. **MARTA HOPE brings help directly to people in crisis at stations, shelters, and on buses.**

Together, Hope Atlanta case managers and MARTA specialists connect individuals to housing, health care, treatment, jobs, and family support—replacing punishment with compassion.

SINCE THE MARTA HOPE PROGRAM LAUNCH

40,000
people engaged

5,300
were assisted with
accessing services

1,600
secured temporary
shelter

131
moved into
permanent housing

206
veterans connected
to critical support

From Homelessness to Helping Others



“My journey with Hope Atlanta has restored hope in my life and gave me the gift of helping bring hope into the lives of others.”

—Jeff Pendleton

Hope is often dismissed as an abstract concept, but for many, it is the foundation for rebuilding lives. Jeff Pendleton, an accomplished sales leader and entrepreneur, never imagined he would experience homelessness. A Purdue University graduate with over 25 years of success in sales leadership and business ownership, he was known for his ability to train, motivate, and lead others—but when his life began to unravel, he found himself in need of the same support he had long provided to others.

A series of setbacks—a failed business partnership, career derailment, unavoidable bankruptcy, and the loss of five of his closest loved ones—sent him into a deep depression. Unable to recognize the depths of his struggle, he sought temporary relief in recreational drugs, leading to a downward spiral. After exhausting his resources, he found himself homeless, sleeping under an overpass, wondering how his life had reached this point.

When he had lost all hope, he encountered Gloria from MARTA HOPE. Initially skeptical, he eventually accepted the help, leading to a transformational journey of recovery. Through structured support, stable housing, and accountability, he regained his footing and began rebuilding his life. He accepted a case manager job with Hope Atlanta and has begun helping others on their path to stability as a case manager.

From the Streets to Stability: A Collective Solution

Downtown Rising is a focused, place-based initiative spearheaded by Partners for HOME to support the longer-term citywide effort addressing homelessness in Atlanta. The plan includes building 500 units of permanent supportive housing and securing housing for an estimated 400 unhoused individuals in downtown Atlanta.

Downtown Rising uses the housing first model that focuses on placing people directly from the streets into housing. There is no sweeping, bussing, or forced removal of people. Instead, the goal is to engage, assess and provide immediate housing and supportive services. This method ensures that once a person is housed, the area can remain stable with rapid responses to new instances of homelessness, without criminalization.

Hope Atlanta is honored to be a part of this collaborative approach and has put together a team to lead our portion of outreach and rapid rehousing efforts. Working with Partners for HOME to provide case management and wrap around services through permanent supportive housing, our team has placed new residents as they continue to engage others through outreach efforts into housing as quickly as possible.

Hope Atlanta’s Downtown Rising program is currently housing 81 households—including 38 in Rapid Rehousing and 33 in Permanent Supportive Housing—while also engaging more than 125 clients in August alone through outreach and veteran support efforts—demonstrating the scale and efficiency of this innovative approach.



Left to right, back row: Debrah Tuck, Shenetra Shellman, Samuelle Walker, Cheyenne Zelaya; left to right, front row: Daegmund Robinson, Clyde Julmisse-Suggs, Daniel Ochoa

Hope Atlanta Spreads its Wings: Airport Outreach

One of the world’s busiest airports in the nation, the Hartsfield-Jackson Atlanta International Airport, increasingly became a refuge for people experiencing homelessness in Atlanta during the 1950s and 60s. In 1953, Hope Atlanta formally established an office at Atlanta’s Municipal Airport, where it still operates today.

Nightly, 150–300 unhoused people sleep inside the Atlanta Hartsfield-Jackson Airport, seeking refuge after the MARTA trains stop service for the day.

Hope Atlanta has brought the weight of its comprehensive outreach and housing services to the work with the Atlanta Airport to not only assist travelers who were stranded and refugees seeking asylum, but also Atlantans who have come to the airport seeking shelter.

Hope Atlanta now offers 24/7 services at the airport and includes services for behavioral health support.

755
individuals & families
helped at
the airport



Hope Atlanta’s partnership with QuikTrip began in 2023 as a response to the growing challenges of homelessness identified around QuikTrip locations throughout the Greater Atlanta area. Through QuikTrip’s investment and ongoing support, Hope Atlanta has become the largest provider of outreach services in the City of Atlanta.

The QuikTrip Street Outreach Team now serves the areas surrounding 12 QuikTrip locations in and around the city, delivering critical support to individuals and families in need. Through collaborative efforts, Hope Atlanta has been able to modify service coverage based on needs, enabling responsive and effective service delivery. This partnership stands as a powerful example of how public-private collaboration can drive meaningful change, combining resources to ensure comprehensive case management and permanent housing solutions that foster long-term stability. In recognition of this extraordinary commitment to its mission, Hope Atlanta was proud to honor QuikTrip as its Corporate Hero at the 2024 Heroes for Hope event, presenting the award to President Kevin Thornton.

Since the program’s launch in October 2023, this impactful collaboration has resulted in:

4,900
services provided

302
housing placements

454
evictions prevented

163
family reunifications

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\$25,000+

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\$500-\$2,499

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Michael MacDonald
Nancy and Chip MacDonald
Judith MacManus
Carlos Mateau
Tracy McArthur
Brently Mcdonald
Patricia McFadin
Marc Milburn
Joel Miller
Justin Montgomery
Jonathan Moon
Alyssa Nowlin
Barbara Oliverio

Thomas Spillman
Nina Sprinkle
William Thomas and Anita Stokes
Alpa Sutaria
Kelsey Sutton
Bruce Taylor
Debra Taylor
Richard and Pollyann Thompson
Rob Todd
Douglas Towler

Sparkle Trotter
Chris Trujillo
Mark Tubesing
Jacob Vallo
Sadler Walker
Kelly Wallach
Alexis White
Angela White
Chris Wilburn
Luther Williams

Tory Winn
Cathie and Bobby Wood
Cesar Wurm
Ron and Erin Yabroud
Jacob Young
Stephen Youngblood

Mt. Carmel UMC
National Christian Foundation Georgia
North Georgia Conference of the
United Methodist Church
Oak Grove UMC
Peachtree Road UMC

Faith-Based Organizations

Bethel UMC
Misty Creek Community Church

\$10,000-\$24,999

Anonymous
Raymond and Lucy Allen
Linton Eberhardt
Angel and Aaron Goldman Family
Foundation
James Grauley
Robert and Norma Kadoori
J.D. Kellum
Laura and Robert LaChapelle
James and Christina Rissler
Elizabeth Cleveland and John
Russell
Tim and Lauren Schragger
Nancy Shaidnagle
Karen Sutton



“I donated to Hope Atlanta before joining the team as a staff member because I believed in their mission to keep families off the streets. Today, I see the impact up close—whether it’s finding resources for someone in crisis or helping them reunite with their loved ones. Giving back means being a part of someone’s fresh start and Hope Atlanta makes that possible every day.”

Christina Lazare, Hope Atlanta Staff Member and Donor

\$2,500-\$9,999

Anonymous
Ron and Stacey Alston
Peter Aman
Sally Cohen and Rocky Atkins
Rita Breen
Ellen Brooks
Thomas Brown
Kathleen Brownlee
Tiffany Callaway Ferrell
Shan Cooper
Ann and Jeff Cramer
Todd Croom
Laura Deisley
David and Deborah Eidson
Gina Espinosa-Meltzer
Adam Genger
Jack Hardin
Les and Kathy Harper
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Scott Holcomb
Julia Houston
De'Andre Hunter
Will and Amy Jourdan
Mary Jourdan
Kristen Kilby
Angie and Aaron Kolar
Meredith Leapley
Ashley and Nick Luft
Brynn Malcomson
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Jamie Andrews
Josh Archer
Vera and Derek Atkinson
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Clint Bailey
Marcus Bailey
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Carole Bettinger
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Joey Bilyeu
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Charles Jackson
Aisha Jefferson
Tharon Johnson
Tripp and Jessica Johnson
Nadine Jones
Alex Bevel Jones
Rick Jones
David Jones
Anisa Kaicker
Gloria Keegan
Marcus Keegan
Ken and Mary Ellen Keen
Matt Keith
Grant Keller
Mohammed Khan
Allison Koenig
Jeffrey and Cathy Korotkin

Heather and Jeremy Olson
Dan Oltmann
Richard Orr
Michael Palmer
George Pfeil
Barbara Quirk
Gillian Raleigh
Karthikeyan Ramasamy
Jyoti Ramsey
Joel Reed
Kat Reynolds
Ron Richard
Nancy and Dan Robitaille
Michael and Maria Rolfsen
David Root
Mike and Jean Russ
Renee Sandell
Jesse Sandoval
Howard Sappington
Kristin and John Savage
Jonathan Shandler
Lauren Sherry
Vladimir and Gabrielle Shklovskly
Amy Sigal
Mike Sims
Chris Sizemore
Brett Slagh
Richard Slaton
Chelsea Smith
Ericka Smith
Dr. Marc Sonenshine

MONTHLY GIVING FOR YEAR-ROUND SUPPORT

Hope365 donors

By joining Hope365, donors make a lasting impact through simple, automated monthly gifts. This consistent support fuels our ability to deliver housing, food, and essential services while building a stronger, more resilient Atlanta community.

Anonymous
Sharon Adams
Jack Amling
Jamie Andrews
Sally Cohen and Rocky Atkins
Angela Ballantyne
Phillip Barbosa

Don Bollmer and Christian Bossert
Kevin Breakstone
Randolph Brockman
Ellen Brooks and Matt Holton
Kathleen Brownlee
Sarah Bryant
Brad Burnett
Sarah Caldwell
Maurice Capers
Olivia Casimir
Rob Chambliss
Truitt Clark
Edwin Coffie
Robert Cotes
Terrance Curry and Evalynn Rosado
Nina Cygan
Rebecca Davis
Alana Davis
Darci DeHaven
Fatymatou Dia
Vivien Dumford
Mandy Eidson
Erica Endicott
JJ England
Nakia Evans
Michael Fradette
Ilene Gallo
Lisa Glover
Raul Gonzalez
Sierra Green
Marlow Greer
Elizabeth Hall
Gwin Hall
Brock Hanson

“There are many reasons one might be unhoused. We appreciate Hope Atlanta's individualized and holistic approach to providing housing and wrap-around services.”
Christina and James R., Hope365 donors

Lacy Hardcastle
Bernadette Hartfield
Meredith and Jason Hodges
David Jones
Regina Jones
Grant Keller
Mohammed Khan
Kristen Kilby
Eda Kosma
Sandra Kruger
Kathryn Lawler
Shirley E Lee
Khala Lee
Monica Lester
Chris Mascaró
Tracy McArthur
Danae McBurney
Cole Mokry
Justin Montgomery
Parameswaran Nair
Cheryl & Hassan Naja
Barbara Oliverio
Janet Olson
Dan Oltmann
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Adrienne Osbourne
Andrew Peterka
Kamar Peterkin
Laura and Markus Porkert
Wendy Pruitt
Gillian Raleigh
Carolina Ramos
James and Christina Rissler
Reagan Sands
Stephen Scherer
Paula Scotman
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Brett Slagh
Chelsea Smith
Robert Stallworth
Lisa Stanton
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Richard Thorne
Daniela Torre Gibney
Douglas Towler
Paul Troiano
Robert Turner
Chris Wilburn
Luther Williams
Shannon Ziliak

Foundation Donors

\$100,000+

Anonymous
The Home Depot Foundation
The Schoen Foundation
Truist Charitable Fund

\$50,000-\$99,999

Anonymous
Georgia Bar Foundation
The Arthur M. Blank Family Foundation
Chick-fil-A Foundation
The Community Foundation for Greater Atlanta
Kaiser Permanente Georgia
The Tyler Perry Foundation
United Way of Greater Atlanta

\$15,000-\$49,999

Anonymous
The Jim Cox, Jr. Foundation

Hauser Family Foundation
John and Polly Sparks Foundation
MCK Cares

Under \$15,000

Anonymous
Atlanta Volunteer Lawyers Foundation
Choate Bridges Foundation
Cobb EMC Foundation
The Edouard Foundation
Insurance Industry Charitable Foundation
John and Mary Franklin Foundation
Joining Hearts, Inc.
Mary Allen Lindsey Branan Foundation
Thomas H. Pitts Trust
The Starbucks Foundation
Wasserman Foundation



Gifts in Kind

Corporations

Anonymous
Accenture
Amadeus
APCU/Center Parc
Atlantius
Balch & Bingham, LLC
Bank of America
BLKHLTH
Blue Ridge Associates
Center for Disease Control & Prevention (CDC)
Children's Healthcare of Atlanta
Colonial Pipeline
CorDx
CTW Events
Cushman & Wakefield - BUILD ERG
Delta Air Lines
Eliassen Group
Empowerment Pathways Counseling
FirstKey Homes
Frazier & Deeter
Frito Lay
Georgia Power
Georgia's Own Credit Union
Hartman Simons & Wood LLP
Heli America Inc
Intercontinental Hotel Group - General Counsel
Jamestown LP
JPMorgan Chase & Co.
Lilly USA
Manhattan Associates
Mastercard
Microsoft - Finance Team
Montlick & Associates
Mueller Water Products
Parsons
Ponce Primary Care
Principal Consulting Group
Protiviti
Publix
ResMed/Brightree
Sam's Club
Savista
SOCAPS US, Inc.
SouthState Bank - Mortgage Team
Swinerton Builders
The Coca-Cola Company
The Monroe Apartments
T-Mobile
Trinity Partners - Atlanta LLC
Walmart
WBL CPAs & Advisors
White Cap
WSB TV

Organizations

Anonymous
Alpha Gamma Delta - Georgia Tech
Assistance League of Atlanta
Atlanta Apartment Association
Camp Creek Church of Christ
The Catholic Shrine of Immaculate Conception Community Market
Dunwoody Christian School - Parents Group
Dunwoody UMC
Emory University - Black Law Students Association
Emory University - Office of Sorority & Fraternity Life
First Presbyterian Church of Bristol
Georgia Alumnae Association of

Sigma Lambda Gamma National Sorority, Inc.
Georgia Minority Supplier Development Council
Georgia Tech - Stamps Health Services Ambassadors
Hands On Atlanta
Heartseekers
Ladies Who Golf
Lakeside High School
Leadership DeKalb
The Lovett School
MCK Cares
National Charity League - Buckhead Chapter
National Charity League - Peachtree Paces Chapter
Northside UMC
Oak Grove UMC
Order of Eastern Stars
The Honorable Charles A. Pannell, Jr.
Intellectual Property Inn of Court
PCOM Georgia
Rise Again Ministries
Sadhu Vaswani Center
Spelman College - Student Ambassadors Program
Stone Mountain First UMC
Westside Elementary School

Individuals

Anonymous
Renee Abrams
Claeia L. Adams
Lizzette Alexis
Alison Alwes
Odalys Amador
Rachel Andrews
Phillip Barbosa
Lina Barnett
Taylor Barrington-Booker
Jenn Bateman
Stephany Bautista
Samantha Beck
Tammy Benham
Morgan Bentley
Ashely Betenzos

Sheila Bilimoria
Allison Brow
Savannah Brown
Sandra Campbell
Terra Carallero
Mercedes Carswell
Chance Cathy
Bryn Chafin
Darryl Cobb
Whitney Cobb
Richard and Jennie Couture
Julian Cowell
Kareena Cubesbatch
Michelle Cumbie
Nadine Darrisaw
Reggie Desamours
Ajsa Diaw
Laura Disque
Marlynka Doriman
Geoffrey Easterling
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Jessica Evans
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Gregg and Roben Smolar
Tracey Solomon
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Jane St. Clair
Sallie Stearns
Beth Stephens
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Han Tran
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Lina Vaghmar
Mikayla Varghese
Meaghan Shannon Vlkovic
Adam Webb
Tawndra Webb
Elise Wells
Sarah Willis
Jennifer Wilt
John Wolf
Ryan Woods



Corporate Donors

\$100,000+

Anonymous
QuikTrip
Edward Jones*

\$50,000-\$99,999

Anonymous
Norfolk Southern*
Northside Hospital*
The Primerica Foundation*
The RMR Group*

\$15,000-\$49,999

Anonymous
Atlanta Gas Light*
Berkadia
Berckmans Spirits
Carter's Inc.*
Chick-fil-A, Inc.*
The Coca-Cola Company*
Colonial Pipeline*
Delta Air Lines
Enterprise Mobility*
Gas South*
Georgia Power*
MCK Cares*

McMaster-Carr Supply Company*
Publix Super Markets Charities*
Southern Company Gas Foundation*

\$5,000-\$14,999

Bank of America
Bank OZK*
Carter-Haston
Ernst & Young
Georgia Natural Gas
Georgia-Pacific
Greenberg Traurig
JPMorgan Chase & Co.*
LocumTenens.com*
NBPA Foundation
Perennial Properties
QuikTrip Atlanta Division Office
Turner Construction Company*
Yardi Systems*

\$1,000-\$4,999

Anonymous
Alston & Bird Law Firm
AMB Group, LLC
Atlanta Braves Foundation
Atlanta Falcons

Atlanta Hawks
AT&T
Beck Group
The Benoit Group
CBRE Inc.
Columbia Residential
CORT
Cox Enterprises
CSX
Dematic
Enterprise Community Partners, Inc.
Eversheds Sutherland
Gensler
Genuine Parts Company*
Georgia's Own Credit Union
Gorman & Company
INCISIVE
Infinity Real Estate Management
JCM Ventures
Microsoft
Molina Healthcare
Montlick Injury Attorneys*
NVIDIA
Paramount Consulting Group
PointeNorth Insurance Group*
The Randels Bilimoria Firm*

Selig Enterprises
Sempra
Smith, Gambrell & Russell, LLP
T-Mobile*
Trans-Siberian Orchestra
Troutman Pepper Locke
UBS Financial Services Inc.
Vecino Group
Walmart Foundation*

\$100-\$999

Anonymous
BlackRock
The Boston Consulting Group
Goodwin Wright
The Hartford
KPMG
McKinsey
NEPC
Paramount
Popmenu Inc.
Remedy Medical Properties
Resolution Life
Swinerton
United Way of Greater Atlanta
Veritiv

CORPORATE PARTNERS HELPING TO BUILDING A BRIDGE OF HOPE

Hope Atlanta's BridgeBuilders*

As indicated with an asterisk in the list above, our BridgeBuilder Corporate Partners play an instrumental role in Hope Atlanta's work. Their steadfast support, strategic collaboration, and deep commitment to our mission have helped to expand services, reach more individuals and families in crisis, and move more people from survival to stability, and ultimately, self-sufficiency.

By funding critical programs, engaging their employees in our mission through volunteerism, and partnering with us to develop impactful solutions, **our BridgeBuilders truly exemplify what it means to be community champions.**



The Hope Atlanta Community at Work

Last fiscal year, the total value of all volunteer hours combined was an estimated \$234,524 of labor that helped power operations at Hope Atlanta.



2,100+
VOLUNTEERS
ENGAGED



17,500+
WARM MEALS
SERVED



7,400
VOLUNTEER
HOURS

Volunteer Community



GAS SOUTH Gas South served as sponsors and volunteers for the Permanent Supportive Housing Residents at Commons at Imperial for their annual Father's Day Cookout in June 2025. This event served as one of three events for Gas South's week of service.



"At T-Mobile, we don't just talk about giving back—we live it out in bold ways that reflect our brand and mobilize our people to make a real impact. As the Lead for Women's and Allies, I am deeply passionate about causes that uplift and empower women. That passion came to life through the Women's Community Kitchen project, where we created a space to serve, connect, and support women in need. What made this experience even more meaningful was bringing my team along on the journey. This project wasn't just about service. It was about showing how, when we stand together, we can create change that matters." - Lawanika Mincey

T-Mobile volunteers came to support the Community Kitchen and left us with a surprise check for \$5,000!



FanDuel: Getting Bonaventure Apartments Move-In Ready

In December 2024, FanDuel's Flywheel and New Ventures team members supported Hope Atlanta in getting its newest permanent supportive housing site, Bonaventure, ready for move-in of 23 new tenants. Together, the team put together furniture, stocked shelves, and prepared the community for its new residents with move-in-kits and other supplies provided by Assistance League of Atlanta, Amadeus, and Northside UMC.



The Power of 360-Degree Partnerships



A new corporate partner to Hope Atlanta, **Edward Jones** has demonstrated a strong commitment to Hope Atlanta's mission through multiple forms of engagement. Through direct service, employees have volunteered 49 hours at Hope Atlanta's Community Outreach Center, preparing meals and sorting over 150 pounds of donated food for women and children experiencing food insecurity. As part of their Summer Regional Meetings, Edward Jones employees across Georgia wrote hundreds of heartfelt "Notes of Hope" to inspire clients and community members.

Beyond their hands-on support, the company generously invested \$125,000 into supporting our programs, campaign, and becoming a Champion Sponsor of the 2025 Heroes for Hope event. Additionally, in the coming months, the team will launch a financial literacy initiative for Hope Atlanta clients in supportive housing, aiming to provide critical tools for long-term stability.



Corporate and Civic Volunteer Groups



- Anonymous
- Agency Cliquish
- Amadeus
- American Airlines
- American Family Insurance
- Amerigroup
- Aon
- Assistance League of Atlanta
- AT&T
- Atlanta Gas Light
- Atlanta Housing
- Atlanta Women's Affordable Housing Network
- Balch & Bingham LLP
- Blue Ridge Associates
- Bolst
- Braze, Inc.

- BuildingLeaders LLC
- CarelonRx
- Carter's
- CBRE Group, Inc.
- Centene Corporation
- Chick-fil-A, Inc.
- Cisco Systems
- Citi
- Clarkston Consulting
- The Coca-Cola Company
- Columbia Residential
- Comcast Corp
- Concord Hotels Group (Renaissance Atlanta Midtown)
- Cornerstone Government Affairs
- Cortland
- Delta Air Lines
- Dick's Sporting Goods
- Edward Jones
- Elevance Health
- Eliassen Group
- Elite Wealth Advisors
- Emory Healthcare
- Emory University
- Evergreen (Insight Global)
- FanDuel
- FirstKey Homes
- Floor & Decor
- Gas South
- GCI Health
- GE Vernova
- Genuine Parts Company
- Georgia Municipal Association
- Georgia Power

- Georgia Tech
- Georgia's Own Credit Union
- GLSI
- Hajoca
- Heli America, Inc.
- Heroes for Hope 2024 Planning Committee
- Hope Atlanta Board and Advisory Council
- Hope Atlanta Young Professionals Board
- IDI Logistics
- Intuit
- Jamestown LP
- JPMorgan
- Kevin Patrick Law Group
- King University
- Ladies Who Golf
- Leadership Atlanta
- Locumtenens.com
- Marsh Company
- MCK Cares
- Mercedes-Benz USA
- MillerKnoll, Inc.
- Montlick Injury Attorneys
- Morgan Stanley
- NiCE
- Norfolk Southern
- OnBoard
- Parker Poe Adams & Bernstein LLP
- PES Engineering
- PNC
- Press Ganey

- Priority
- Protiviti
- Publix
- PwC
- Regency Centers
- RMR Residential
- Salesforce
- Sam's Club
- ScottMadden
- Southern Company Gas
- Stout
- Swinerton Builders
- Target
- The Ardent Companies
- The Erin Yabroudy Goup (Atlanta Fine Homes, Sotheby's International Realty)
- The Home Depot
- T-Mobile
- Toast.org
- Turner Construction Company
- Vanderlande Industries
- Walmart
- Yardi Systems
- Young Men's Service League

Thank you to the corporate & civic groups who supported Hope Atlanta through service days!

Thank you to our volunteer leads & recurring volunteers—your service truly brings our community together!

- Genna Brown
- Claire Crigler
- Liz Dean
- Stacey Frolej
- Sandra K. Gray
- Sylvia Hungate
- Kate Hurley
- Angela Johnson
- Regina Jones
- Marika Lamro
- Willgina Montgomery
- Judy Schwarz
- Shamir Shabazz
- Asion "Ace" Smith



Scan the QR code to learn about upcoming volunteer opportunities!

CELEBRATING HOPE Fundraising with Purpose

3
SIGNATURE
EVENTS

\$850,000+
RAISED TO SUPPORT
OUR MISSION

6,500+
PEOPLE SERVED
ANNUALLY

Each year, Hope Atlanta hosts three key fundraising events, bringing together friends, advocates, and supporters to celebrate the work we can achieve together, raising awareness for homelessness services and support, and raising critical funds that empower Hope Atlanta to **serve 6,500+ people annually**.



Heroes for Hope | October 9, 2024

Hope Atlanta's sold out Heroes for Hope 2024 was our most successful fundraising event to date, celebrating those who champion the fight to prevent and end homelessness. Honorees included Mayor Andre Dickens as our Individual Hero, QuikTrip as Corporate Hero (accepted by President Kevin Thornton), and Volunteer Hero Cheryl Naja, recognized for her extraordinary service to Hope Atlanta and the wider community.



One of the most moving moments came when Ms. Barry (pictured right), a veteran and Hope Atlanta client, courageously shared her journey on stage. As a single

mother, she spent years in an extended-stay motels, caught in an abusive relationship and struggling to keep her children safe. The turning point came the day she sought refuge in a shelter, where staff discovered her veteran status and connected her to Hope Atlanta. With her case manager's support, she secured safe housing, furnished her home, and found stable employment. Today, Ms. Barry and her children are thriving—living proof that with compassion, resources, and resilience, lives can be rebuilt.

Honorees Kevin Thornton, Cheryl Naja, and Atlanta Mayor Andre Dickens; Hope Atlanta CEO Julio Carrillo; Event Co-Chairs Matt Keith and Tiffany Callaway Ferrell

Women of Hope | March 5, 2025

In March 2025, Hope Atlanta proudly hosted its inaugural Women of Hope luncheon, a successful and inspiring event held in celebration of International Women's Day and presented by corporate partner Norfolk Southern. The event served to uplift and amplify the voices of powerful women leaders in our community, bringing together over 140 attendees and raising nearly \$12,000 in support of Hope Atlanta's mission.



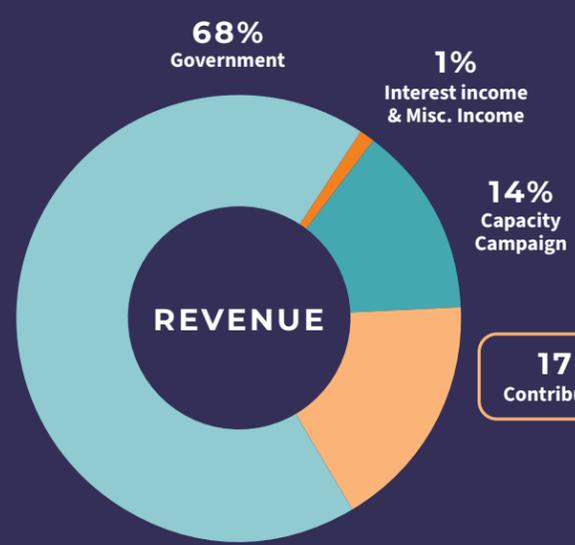
A special thanks to our host and panelists: Qadirah Abdur-Rahim (Trustee for the Betty & David Fitzgerald Foundation), Brittany Collins (Executive Director, Betty and Davis Fitzgerald Foundation), Shan Cooper (CEO, Journey Forward Strategies), Meredith Leapley (CEO & Founder, Leapley Construction), Carol Waddy (Director of Corporate Social Responsibility & Community Affairs, Chick-fil-A, Inc.)

Hope Fest | May 10, 2025

Hope Fest is an annual event hosted by Hope Atlanta's Young Professionals Board that brings together community members, supporters, and advocates for an evening of purpose and celebration. The third annual event was held at SweetWater Brewing Company and featured live performances from three bands, a silent auction, and exclusive event merchandise—all contributing to a lively experience with big impact. With over 100 attendees, this year's event raised more than \$41,000 in support of Hope Atlanta's mission.

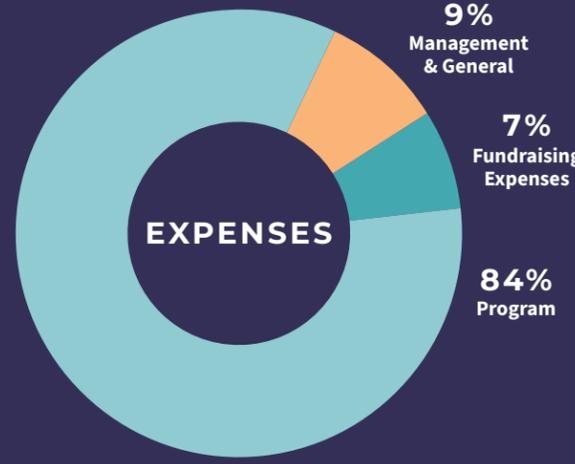


2025 Financial Statement



Government	\$17,951,693
Contributions	\$4,449,532
Capacity Campaign	\$3,639,619
Interest Income	\$145,392
Misc. Income	\$24,693
Total Revenue	\$26,210,929

Corporate/Business	40%
Foundation	32%
Special Events	19%
Individuals	8%
Faith-Based/Civic	1%



Program	\$19,595,007
Management & General	\$2,012,076
Fundraising Expenses	\$1,649,902
Total expenses	\$23,256,985

A Deeper Look at Funders

850+
INDIVIDUAL DONORS

840+
EVENT ATTENDEES

80+
CORPORATE SPONSORS



Hope Atlanta was awarded Candid's GuideStar Platinum Seal, their highest level of recognition indicating outstanding commitment to sharing detailed financial and operational information



Hope Atlanta earned a 4-star rating from Charity Navigator, its highest possible rating signifying exceptional financial health, accountability, and transparency. It indicates that a charity demonstrates superior fiscal responsibility, strong internal governance, and a commitment to using donations efficiently to carry out their mission.

Ways to Engage

Scan the QR code below to learn how you can get involved with Hope Atlanta.





Hope Atlanta is Georgia's longest-standing nonprofit organization committed to assisting people experiencing homelessness. Hope Atlanta seeks to prevent and end homelessness by empowering clients to achieve stability and self-sufficiency.

Scan the QR code to visit hopeatlanta.org and learn how you can stay involved and continue your support.



Find us on



404-817-7070
458 Ponce de Leon Ave. NE
Building B, Terrace Level
Atlanta, GA 30308
info@hopeatlanta.org