



Bridge Builders

As a BridgeBuilder Corporate Partner, you'll work alongside Hope Atlanta to drive lasting change in the journey to prevent and end homelessness.

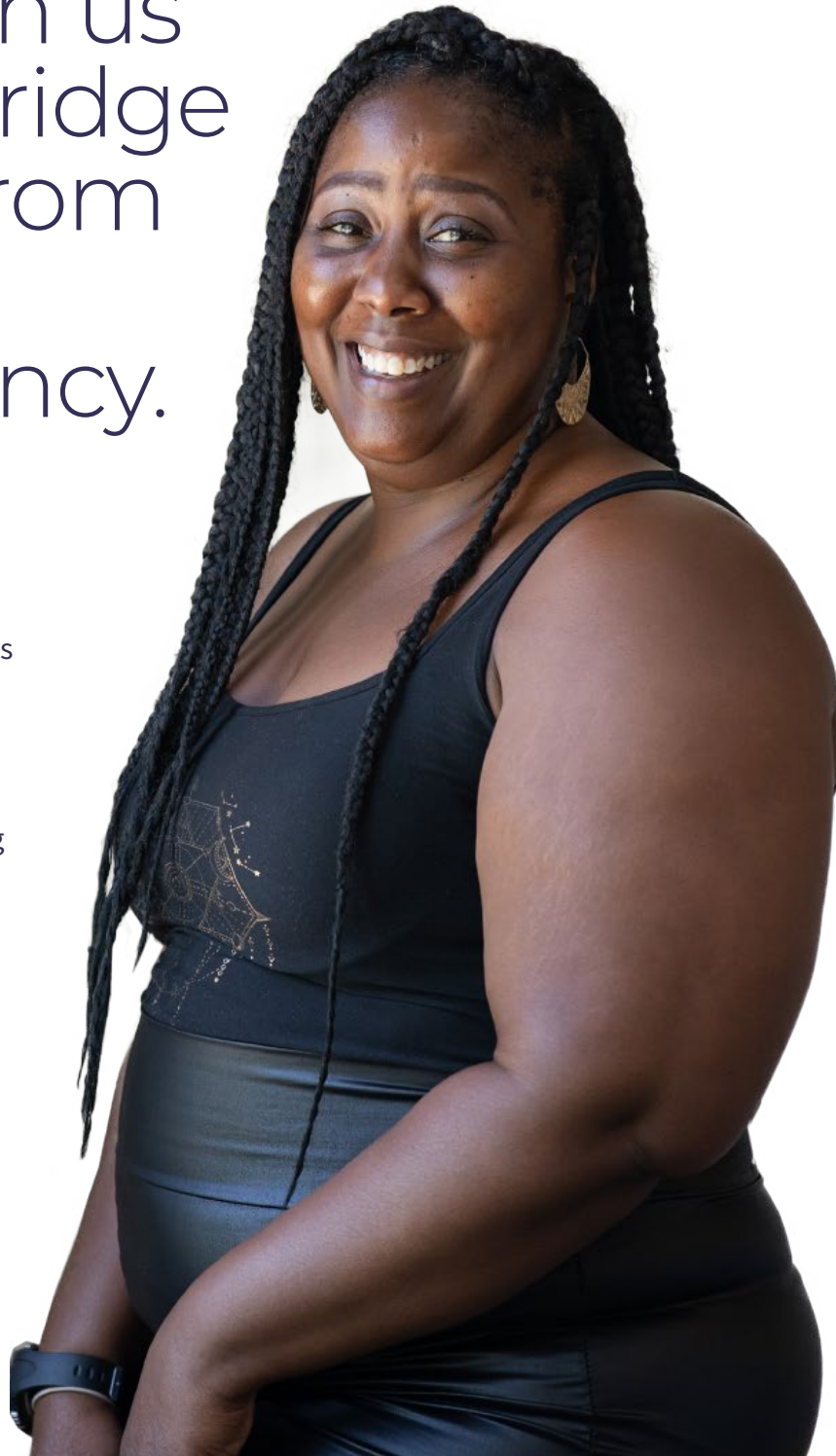
Partner with us to build a bridge of Hope—from survival to self-sufficiency.

As Georgia's oldest nonprofit committed to addressing homelessness, we have been a steadfast support system for neighbors in need since 1900. While times have changed, the need has not.

Homelessness remains a complex, persistent problem with no one-size-fits-all solution. We guide those experiencing or at risk of homelessness along the "Bridge to Self-Sufficiency," providing the individualized care, resources, and support they need to overcome their circumstances and thrive.

Will you join us?

Hope Atlanta Client, Erica



The Hope Atlanta Way: An Innovative, Holistic Approach to a Persistent Crisis

About Hope Atlanta

Our aim is not merely to place a roof over one's head but to ignite a complete transformation that lifts up individuals and families, allowing them to live independently and pursue their goals to achieve self-sufficiency.

Street Outreach. We meet and assist unsheltered neighbors where they are, with teams at MARTA, the airport, encampments, and our Community Outreach Center (formerly known as the Women's Community Kitchen).

Housing Solutions. We embrace a housing-first approach, working to help clients overcome barriers to housing, providing rental and move-in assistance, and assisting with eviction prevention.

Case Management. Our personalized, client-centered approach ensures that clients play an active role in building stability and self-sufficiency. For example, at place-based sites like The Melody, we empower residents with the guidance, support, and resources they need to reclaim their livelihoods.

We aren't working alone.

Homelessness has no place in Atlanta, nor should we accept it as a “normal” occurrence in an otherwise thriving community. Support and collaboration from compassionate corporate citizens are critical to affect meaningful change.

Join the growing number of corporate leaders and changemakers stepping up to make a difference.



6,628

Total Clients Served



1,360

Clients Permanently Housed



453

Evictions Prevented

Why partner with us as a BridgeBuilder?

- Establish your company as a leader in social responsibility.
- Further your mission through shared corporate values and purpose.
- Showcase your services and products to an impassioned, growing audience.
- Network with other leaders and changemakers in the community.
- Engage employees looking to make a positive impact through volunteering.

What You'll Receive

- Year-round marketing exposure
- Meaningful volunteer engagement opportunities
- Updates and stories to share with your company

Your partnership changes lives.



Meet Donald

When we met Donald during our encampment outreach, he had been homeless for over 13 years. Although he moved from place to place, his case manager kept in close contact and eventually helped him move into permanent housing. Donald and his Hope Atlanta team were equally proud and emotional on move-in day.

“My own bed. My own place. I don't have to worry about being out in the cold now.”
-Donald, Hope Atlanta Client



Meet Kari

Life on the streets caused Kari's mental and physical health to deteriorate, and she came to the Women's Community Kitchen seeking help to meet her basic needs. While we provided her with essentials like warm meals, sleeping bags, and hygiene kits, our Street Outreach team intervened to transition Kari off the streets. She still visits us at the outreach center, looking happy and healthy with a newfound sense of community.

“Kari was happy and grateful to us for helping her find a warm and decent place to stay.”
-Janine Rahl, Community Food Program Manager



Scan the QR code to see the moment Donald opened the door to a new beginning.

BridgeBuilder Annual Corporate Partnership

Partnerships last for one year from July 1 - June 30

| | \$100,000 Sponsorship PREMIER PARTNER | \$50,000 Sponsorship DIAMOND PARTNER | \$30,000 Sponsorship PLATINUM PARTNER | \$20,000 Sponsorship GOLD PARTNER | \$10,000 Sponsorship SILVER PARTNER | \$5,000 Sponsorship BRONZE PARTNER |
|--|---|--|---|---|---|--|
| ANNUAL SPONSORSHIP | | | | | | |
| Exclusive Engagement Experience and Bespoke Volunteer Day | ✓ | | | | | |
| Opportunity for Social Media takeover on any Hope Atlanta channels | ✓ | ✓ | | | | |
| Opportunity for media coverage/press release | ✓ | ✓ | | | | |
| Feature article on Hope Atlanta blog highlighting partnership | ✓ | ✓ | ✓ | | | |
| Social media post highlighting partnership | ✓ | ✓ | ✓ | | | |
| Access to exclusive First-to-Know newsletter from CEO | ✓ | ✓ | ✓ | | | |
| Inclusion in Annual Report | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Website recognition on Hope Atlanta site for a year | Top level recognition with logo | Logo | Logo | Logo | Name | Name |



Your gift can help veterans, families, and kids in need.

\$30,000 – can prevent 12 families facing eviction from becoming homeless by covering 2 months of emergency housing

\$20,000 – can provide career certification for 40 single moms to help lift a family out of poverty

\$10,000 – can feed 40 school aged children every weekend for an entire school year



Events

Network and gain exposure during high-profile events and campaigns.

Sponsorship opportunities are available for all events.

Heroes for Hope Gala

Our signature annual event honors community “Heroes” for their steadfast dedication to combating homelessness. Additional sponsorships are also available for increased viability.

Women of Hope

Our annual luncheon to celebrate International Women’s Day and recognize women we admire within our community.

Hope Fest

Our Young Professional Board’s annual fundraiser aimed to raise awareness and funds for our mission through a fun, community-centric event.



Young Professionals Board



Build culture through kindness.

Volunteerism makes a wonderful team-building activity and a meaningful community impact. Here are just a few ways organizations can get involved.

Conduct a service project.

Gather employees to pack snack packs, hygiene kits, move-in supplies, and other essentials to support neighbors experiencing or transitioning from homelessness.

Serve in our Community Outreach Center.

Volunteers at the Community Outreach Center help provide warm meals and a supportive community for women and children in need. Groups and individuals are invited to serve during breakfast and lunch.

Help us receive and stock donated items. We’re always looking for extra hands behind the scenes to keep our pantries organized and ready for clients to “shop” with their case managers.

To learn more or sign up, please visit hopeatlanta.org/volunteer/.



Yes, we wish to join Hope Atlanta's mission as a BridgeBuilder.

Please indicate your desired sponsorship level by checking the appropriate box below.

- ☐ Premier Partner..... \$100,000
- ☐ Diamond Partner..... \$50,000
- ☐ Platinum Partner..... \$30,000
- ☐ Gold Partner \$20,000
- ☐ Silver Partner \$10,000
- ☐ Bronze Partner \$5,000

I'm interested in learning more about sponsorship opportunities for these events:

- ☐ Heroes for Hope Gala ☐ Hope Fest ☐ Women of Hope

Sponsorship Information

Name (as you wish it to appear)

Mailing Address City/State/Zip

Daytime Phone

Email Address

Signature

Date



Please send your commitment form to Vivien Dumford,
Director of Corporate Relations at vdumford@hopeatlanta.org.

Payment Information

- ☐ Please invoice me.
- ☐ Check is enclosed.
- ☐ I will pay by credit card
and make my gift online at:
bridgebuilders.hopeatlanta.org

Account Number

Name on Card

Security Code

Exp Date