



YOUNG PROFESSIONALS
BOARD PRESENTS

HOPE FEST 2025

BENEFITTING THE WORK OF HOPE ATLANTA

SATURDAY, MAY 10TH
SWEETWATER BREWING
DOORS OPEN 5PM



In celebration of Hope Atlanta's 125th anniversary, we're taking this year's Hope Fest to the next level!

Join us for another unforgettable evening of good company, live music, and coming together for a great cause!



THE NEED

In Georgia, over 12,000 individuals were homeless on any given night in 2023, including families, Veterans, and people experiencing chronic homelessness. Atlanta saw a 7% increase in homelessness from 2023 to 2024, bringing the total count to 2,867 individuals. These rising numbers coincide with a housing affordability crisis; home prices in Metro Atlanta have risen 73% since 2017, and rents have increased by 33%, while wages have only risen by 12%.

HOPE ATLANTA'S IMPACT

Hope Atlanta seeks to prevent and end homelessness by empowering clients to achieve stability and self-sufficiency. For 125 years, Hope Atlanta has served our neighbors in need, providing support for over 6,000 individuals and families every year. The organization works one on one with clients to understand their unique situations, help them obtain housing and other basic needs, and provide support to address the root causes of homelessness.

YOUNG PROFESSIONALS BOARD

Hope Atlanta's Young Professionals Board (YPB) is a diverse and dynamic group of 20+ engaged leaders whose goal is to raise awareness and support for Hope Atlanta.



hopeatlanta.org

Travelers Aid of Metropolitan Atlanta (dba HOPE Atlanta) is recognized as tax-exempt by the IRS under Section 501(c)(3). Our federal tax identification number is 58-0566247.

SPONSORSHIP OPPORTUNITIES

Join us for an unforgettable evening benefitting Hope Atlanta. Together, we can create positive change and support our neighbors in need.

HOPE FEST PRESENTING SPONSOR

- 10 (ten) tickets to Hope Fest 2025.
- Logo placement on Hope Atlanta's website year-round, with exclusive title of "Hope Fest 2025 Presenting Sponsor".
- A dedicated social media post across Hope Atlanta and YPB's platforms, spotlighting sponsorship.
- Top branding on all Hope Fest 2025 digital marketing.
- Top branding on all Hope Fest 2025 on-site signage.
- Top branding on all event swag including posters and koozies.
- Top branding on all digital marketing for events hosted by YPB throughout the year.



\$5,000

SWEET JAMS SPONSOR (2 AVAILABLE)

- 5 (five) tickets to Hope Fest 2025.
- Logo placement on Hope Atlanta's website year-round.
- A dedicated social media post on YPB's platforms, spotlighting sponsorship.
- Branding on all Hope Fest 2025 digital marketing.
- Branding on all Hope Fest 2025 on-site signage.
- Branding on all event swag including posters and koozies.



\$2,500

GOOD TIMES SPONSOR

- 2 (two) tickets to Hope Fest 2025.
- Logo placement on Hope Atlanta's website leading up to and during event.
- A dedicated social media post on YPB's platforms, spotlighting sponsorship.
- Branding on all Hope Fest 2025 digital marketing.



\$1,000

Contact Vivien Dumford
to pledge your sponsorship support!
vdumford@hopeatlanta.org

[Purchase Individual](#)
[Tickets Here](#)