



Bridge Builders

**As a BridgeBuilder Corporate Partner,
you'll work alongside Hope Atlanta to
drive lasting change in the journey to
prevent and end homelessness.**

Partner with us to build a bridge of Hope—from survival to self-sufficiency.

As Georgia's oldest nonprofit committed to addressing homelessness, we have been a steadfast support system for neighbors in need since 1900. While times have changed, the need has not.

Homelessness remains a complex, persistent problem with no one-size-fits-all solution. We guide those experiencing or at risk of homelessness along the "Bridge to Self-Sufficiency," providing the individualized care, resources, and support they need to overcome their circumstances and thrive.

Will you join us?

Hope Atlanta Client, Erica





The Hope Atlanta Way: An Innovative, Holistic Approach to a Persistent Crisis


About Hope Atlanta

Our aim is not merely to place a roof over one's head but to ignite a complete transformation that lifts up individuals and families, allowing them to live independently and pursue their goals to achieve self-sufficiency.

Street Outreach. We meet and assist unsheltered neighbors where they are, with teams at MARTA, the airport, encampments, and our Community Outreach Center (formerly known as the Women's Community Kitchen).

Housing Solutions. We embrace a housing-first approach, working to help clients overcome barriers to housing, providing rental and move-in assistance, and assisting with eviction prevention.

Case Management. Our personalized, client-centered approach ensures that clients play an active role in building stability and self-sufficiency. For example, at place-based sites like The Melody, we empower residents with the guidance, support, and resources they need to reclaim their livelihoods.



We aren't working alone.

Homelessness has no place in Atlanta, nor should we accept it as a “normal” occurrence in an otherwise thriving community. Support and collaboration from compassionate corporate citizens are critical to affect meaningful change.

Join the growing number of corporate leaders and changemakers stepping up to make a difference.



6,628

Total Clients Served



1,360

Clients Permanently Housed



453

Evictions Prevented

Your partnership changes lives.



*Scan the QR code
to see the moment
Donald opened
the door to a new
beginning.*

Meet Donald

When we met Donald during our encampment outreach, he had been homeless for over 13 years. Although he moved from place to place, his case manager kept in close contact and eventually helped him move into permanent housing. Donald and his Hope Atlanta team were equally proud and emotional on move-in day.

*“My own bed. My own place.
I don’t have to worry about
being out in the cold now.”
-Donald, HOPE Atlanta Client*

Why partner with us as a BridgeBuilder?

- Establish your company as a leader in social responsibility.
- Further your mission through shared corporate values and purpose.
- Showcase your services and products to an impassioned, growing audience.
- Network with other leaders and changemakers in the community.
- Engage employees looking to make a positive impact through volunteering.

What You'll Receive

- Year-round marketing exposure
- Meaningful volunteer engagement opportunities
- Updates and stories to share with your company



Meet Kari

Life on the streets caused Kari's mental and physical health to deteriorate, and she came to the Women's Community Kitchen seeking help to meet her basic needs. While we provided her with essentials like warm meals, sleeping bags, and hygiene kits, our PATH team intervened to transition Kari off the streets. She still visits us at the outreach center, looking happy and healthy with a newfound sense of community.

"Kari was happy and grateful to us for helping her find a warm and decent place to stay."

-Janine Rahl, Community Food Program Manager

BridgeBuilder Annual Corporate Partnership

Partnerships last for one year from July 1 - June 30

	\$100,000 Sponsorship PREMIER PARTNER	\$50,000 Sponsorship DIAMOND PARTNER	\$30,000 Sponsorship PLATINUM PARTNER
ANNUAL SPONSORSHIP			
Exclusive Engagement Experience and Bespoke Volunteer Day	✓		
Speaking opportunities at Heroes for Hope Gala	✓		
Opportunity for Social Media takeover on any Hope Atlanta channels	✓	✓	
Opportunity for media coverage/press release	✓	✓	✓
Feature article on Hope Atlanta blog highlighting partnership	✓	✓	✓
Social media post highlighting sponsorship	✓	✓	✓
Access to exclusive First-to-Know newsletter from CEO	✓	✓	✓
Recognition at Heroes for Hope Gala	Full page ad in program	Ad in program	Logo in program
Heroes for Hope Sponsorship Benefits	20 complimentary tickets	15 complimentary tickets	10 complimentary tickets
Inclusion in Annual Report	✓	✓	✓
Opportunity to nominate employee to Young Professionals Board	✓	✓	✓
Website recognition on Hope Atlanta site for a year	Top level recognition with logo and link	Logo and link	Logo and link



Events

Network and gain exposure during high-profile events and campaigns.

Heroes for Hope Gala

Our signature annual event honors community “Heroes” for their steadfast dedication to combating homelessness. Additional sponsorships are also available for increased viability.



Veterans Week

During the week of Veterans Day, we host an in-kind donation drive and campaign to support veterans experiencing or at risk of homelessness.



HopeFest

Our Young Professional Board’s annual fundraiser aimed to raise awareness and funds for our mission through a fun, community-centric event.

Young Professionals Board



Build culture through kindness.

Volunteerism makes a wonderful team-building activity and a meaningful community impact. Here are just a few ways organizations can get involved.

Conduct a service project.

Gather employees to pack snack packs, hygiene kits, move-in supplies, and other essentials to support neighbors experiencing or transitioning from homelessness.

Serve in our Community Outreach Center.

Volunteers at the Community Outreach Center help provide warm meals and a supportive community for women and children in need. Groups and individuals are invited to serve during breakfast and lunch.

Help us receive and stock donated items. We're always looking for extra hands behind the scenes to keep our pantries organized and ready for clients to "shop" with their case managers.

To learn more or sign up, please visit hopeatlanta.org/volunteer/.



Yes, we wish to join Hope Atlanta's mission as a BridgeBuilder.

Please indicate your desired sponsorship level by checking the appropriate box below.

- ☐ Premier Partner..... \$100,000
- ☐ Diamond Partner..... \$50,000
- ☐ Platinum Partner..... \$30,000
- ☐ Gold Partner \$20,000
- ☐ Silver Partner \$10,000
- ☐ Bronze Partner \$5,000

I'm interested in learning more about sponsorship opportunities for these events:

- ☐ Heroes for Hope Gala ☐ HopeFest

Sponsorship Information

Name (as you wish it to appear)

Mailing Address City/State/Zip

Daytime Phone

Email Address

Signature

Date



Please send your commitment form to Vivien Dumford,
Director of Corporate Relations at vdumford@hopeatlanta.org.

Payment Information

- ☐ Please invoice me.
- ☐ Check is enclosed.
- ☐ I will pay by credit card
and make my gift online at:
bridgebuilders.hopeatlanta.org

Account Number

Name on Card

Security Code

Exp Date