



WEDNESDAY, OCTOBER 9, 2024

Heroes *for* Hope

SPONSORSHIP OPPORTUNITIES

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Heroes *for* Hope

Mark your calendars for Heroes for Hope, a cornerstone of our mission to prevent and end homelessness.

We're thrilled to announce that Matt Keith, Senior Vice President of Bank of America, and Tiffany Callaway Ferrell, Vice President of Operations at Atlanta Gas Light & Chattanooga Gas Light at Southern Company Gas, will co-chair this year's event. Our esteemed 2024 honorees are Individual Hero, Atlanta Mayor Andre Dickens, and Corporate Hero, QuikTrip, accepted by President Kevin Thornton. For the first time in the event's 24-year history, we will also present a Volunteer Hero of the Year award to Cheryl Naja, retired Director of Pro Bono and Community Engagement at Alston & Bird.

We hope you'll join us for an unforgettable evening celebrating this year's extraordinary Heroes and their invaluable contributions to our community!

Past Sponsors

NORTH
SIDE
HOSPITAL

CARROLL

Atlanta Gas Light

THE ARTHUR M. BLANK
FAMILY FOUNDATION

QuikTrip

Rent

Georgia Power

perennial
PROPERTIES

Chick-fil-A

J.P.Morgan

EY
Building a better
working world

CARTER-HASTC
INVESTMENT FUND

LocumTenens.com

THE HOME
DEPOT
FOUNDATION

BERKADIA
AFFORDABLE HOUSING

Georgia Affordable
Housing Coalition

Our 2024 Honorees



CORPORATE
HERO FOR HOPE

QuikTrip

Accepted by Kevin Thornton
President, QuikTrip



INDIVIDUAL
HERO FOR HOPE

Mayor Andre Dickens
City of Atlanta



VOLUNTEER HERO
OF THE YEAR

Cheryl Naja
Hope Atlanta
Board of Directors
Alston & Bird (Retired)

2024 Co-Chairs



Matt Keith
Senior Vice President
Bank of America



Tiffany Callaway Ferrell
Vice President, Operations
Atlanta Gas Light and
Chattanooga Gas Company

Sponsor Levels

Sponsors will receive admission to the 2024 Heroes for Hope event and exclusive exposure opportunities including...

	TITLE SPONSOR \$50,000	PRESENTING SPONSOR \$30,000	CHAMPION SPONSOR \$20,000	GUARDIAN SPONSOR \$10,000	ADVOCATE SPONSOR \$5,000	FRIEND SPONSOR \$2,500
2024 HEROES FOR HOPE EVENT						
Recognition in Event Content, Press, Invitation, And Media Materials	LOGO	LOGO	LOGO	MENTION	MENTION	MENTION
Tickets	30 3 Tables with Reserved Seating	20 2 Tables with Reserved Seating	15 1 Table with Reserved Seating + 5 Seats	10 1 Table with Reserved Seating	6 Seats	4 Seats
Presence on Hope Atlanta Website	Year-round recognition	Year-round recognition	Year-round recognition	Logo during event	Listing during event	Listing during event
Ad in digital program	full page	full page	half page	quarter page	listing	listing
<u>BridgeBuilders</u> Annual Partner Benefits	✓	✓	✓	✓		
Option to include promotional items at event	✓	✓	✓			
Special Recognition From Stage During Program	✓	✓	✓			
Speaking Opportunity (Pre-Recorded Or Live)	✓					

Click here to pledge your support today!

We are also happy to craft a bespoke set of deliverables for your organization.
Contact Vivien Dumford, Director of Corporate Relations at vdumford@hopeatlanta.org.

Our Impact

We help people experiencing or at risk of homelessness in the Atlanta area, including special populations like older adults, people with disabilities, families, and those living with mental health disorders. Our programs include Georgia's largest Veteran homelessness assistance program.

6,628
INDIVIDUALS SERVED

1,260
VETERANS ASSISTED

1,360
PERMANENTLY HOUSED

241K
POUNDS OF FOOD DISTRIBUTED

learn more about
our work at

hopeatlanta.org

WE LOOK FORWARD TO
SEEING YOU ON OCTOBER 9!



HOPE Atlanta CEO Julio Carrillo with the 2023 Heroes for HOPE honorees and co-chairs.



Hope Atlanta seeks to prevent and end homelessness by empowering clients to achieve stability and self-sufficiency.