

Heroes 
for HOPE
SPONSORSHIP OPPORTUNITIES OF HOPE • 2023

HEROES *for* HOPE

SPONSORSHIP OPPORTUNITIES

October 9, 2024

Join us on OCTOBER 9.

MARK YOUR CALENDARS FOR HEROES FOR HOPE 2024,
A CORNERSTONE OF OUR MISSION TO PREVENT AND END HOMELESSNESS.

We're thrilled to announce that Bank of America's **Matt Keith** will chair the event, honoring this year's Heroes: Individual Hero, **Atlanta Mayor Andre Dickens**, and Corporate Hero **QuikTrip**, accepted by President Kevin Thornton. For the first time in the event's 24-year history, we will also present a Volunteer Hero of the Year award to **Cheryl Naja**, retired Director of Pro Bono and Community Engagement at Alston & Bird.

We hope you'll join us for an unforgettable evening celebrating this year's extraordinary Heroes and their invaluable contributions to our community!

PAST Sponsors



CARROLL



THE ARTHUR M. BLANK
FAMILY FOUNDATION



Rent:



perennial
PROPERTIES



J.P.Morgan



2024 Honorees



CORPORATE HERO
FOR HOPE



ACCEPTED BY
KEVIN THORNTON
PRESIDENT, QUIKTRIP



INDIVIDUAL HERO
FOR HOPE

MAYOR
ANDRE DICKENS
CITY OF ATLANTA



VOLUNTEER HERO
OF THE YEAR

CHERYL NAJA
HOPE ATLANTA
BOARD OF DIRECTORS
ALSTON & BIRD (RETIRED)



2024 Chair

MATT KEITH
SENIOR VICE PRESIDENT
BANK OF AMERICA

SPONSOR *levels*

Sponsors will receive **admission to the 2024 Heroes for HOPE event** and exclusive exposure opportunities including...



2024 HEROES FOR HOPE EVENT						
	TITLE SPONSOR \$50,000	PRESENTING SPONSOR \$30,000	CHAMPION SPONSOR \$20,000	GUARDIAN SPONSOR \$10,000	ADVOCATE SPONSOR \$5,000	FRIEND SPONSOR \$2,500
Recognition in Event Content, Press, Invitation, And Media Materials	LOGO	LOGO	LOGO	MENTION	MENTION	MENTION
Tickets	30	20	15	10	6	4
Presence on HOPE Atlanta Website	year-round recognition	year-round recognition	year-round recognition	logo during event	listing during event	listing during event
Ad in digital program	full page	full page	half page	quarter page	listing	listing
<u>Life Changers</u> Annual Partner Benefits	✓	✓	✓	✓		
Option to include promotional items at event	✓	✓	✓			
Special Recognition From Stage During Program	✓	✓	✓			
Speaking Opportunity (Pre-Recorded Or Live)	✓					

Pledge your support today!

[CLICK HERE](#)

We are also happy to craft a bespoke set of deliverables for your organization. Contact Vivien Dumford, Director of Corporate Relations at vdumford@hopeatlanta.org.

GMW Impact

6,628
individuals served

1,260
veterans assisted

1,360
permanently housed

241K
pounds of food distributed

learn more about our work at

hopeatlanta.org

**WE LOOK FORWARD TO SEEING
YOU ON OCTOBER 9!**



HOPE Atlanta seeks to prevent and end homelessness by empowering clients to achieve stability and self-sufficiency.

