



HEROES FOR HOPE

NOVEMBER 17, 2022

Sponsorship Opportunities



Join us on November 17.

HEROES FOR HOPE, HOPE ATLANTA'S LARGEST ANNUAL FUNDRAISING EVENT, WILL BE HELD IN PERSON THIS YEAR AT THE FOUNDRY AT PURITAN MILL.

With so much to celebrate – from our staff who worked tirelessly to meet the challenges of COVID to our combination with Action Ministries and expansion of services – it is shaping up to be one of the most memorable Heroes for HOPE events yet. We would love for you to be part of it.

By becoming a Heroes for HOPE sponsor, you'll join the growing number of corporate citizens fighting back against homelessness, hunger, and inequality in Georgia. Besides being recognized for your leadership and compassion during the event, sponsors at the Guardian level and above will gain year-round exposure, exclusive networking opportunities and team-building volunteer events. Best of all?

Your generosity will change lives.

Event Honorees

We are proud to honor this year's "Heroes" for their dedication to improving our communities. **Bentina Terry** will receive the Individual Hero for HOPE award alongside Corporate Hero for HOPE recipient **Chick-fil-A, Inc.**, which will be accepted by Andrew T. Cathy, CEO. Join us for an unforgettable evening celebrating these inspiring leaders.

INDIVIDUAL HERO

BENTINA TERRY



BENTINA TERRY

*Senior Vice President Customer
Strategy & Solutions, Georgia Power*

CORPORATE HERO



ANDREW T. CATHY

*CEO
Chick-fil-A, Inc.*

EVENT CO-CHAIRS

**ASHLEY NORTHCUTT, TIDWELL GROUP
CHRIS SIZEMORE, INCISIVE**

Past Sponsors

THE **RADCO**
COMPANIES

CBRE

**NORTH
SIDE
HOSPITAL**

perennial
PROPERTIES



Coca-Cola

BERKADIA
AFFORDABLE HOUSING

THE ARTHUR M. BLANK
FAMILY FOUNDATION

GPC

PPD HOLDINGS

**TERWILLIGER
PAPPAS**

SYNOVUS

EY
Building a better
working world

**GEORGIA PERINATAL
CONSULTANTS**

**WELLS
FARGO**

**WALKER &
DUNLOP**

JPMORGAN CHASE & CO.

PROVIDED STABLE HOUSING FOR NEARLY

10,000

INDIVIDUALS

PREVENTED

900

HOUSEHOLDS FROM BECOMING HOMELESS

PROVIDED

1.8M+

MEALS ACROSS OUR COMMUNITY

OVER

60,000

MEALS DISTRIBUTED TO CHILDREN IN NEED OVER THE SUMMER AND HOLIDAYS

Sponsor Levels

Sponsors will receive **admission to the 2022 Heroes for HOPE event** and exclusive exposure opportunities including...

	TITLE SPONSOR \$50,000	PRESENTING SPONSOR \$30,000	CHAMPION SPONSOR \$20,000	GUARDIAN SPONSOR \$10,000	ADVOCATE SPONSOR \$5,000	FRIEND SPONSOR \$2,500
2022 HEROES FOR HOPE EVENT						
Recognition in Event Content, Press, Invitation, And Media Materials	LOGO	LOGO	LOGO	MENTION	MENTION	MENTION
Tickets	30	20	15	10	6	4
Presence on HOPE Atlanta Website	year-round recognition	year-round recognition	year-round recognition	logo during event	listing during event	listing during event
Ad in digital program	full page	full page	half page	quarter page	listing	listing
<u>Life Changers</u> Annual Partner Benefits	✓	✓	✓	✓		
Option to include promotional items at event	✓	✓	✓			
Special Recognition From Stage During The Program	✓	✓	✓			
Speaking Opportunity (May Be Pre-Recorded Or Live)	✓					

Pledge your support today!

[CLICK HERE](#)

We are also happy to craft a bespoke set of deliverables for your organization. Contact Liz Liston, Chief Development Officer at liston@hopeatlanta.org.



We look forward to seeing
you on ~~November 17!~~

learn more about our work at

HOPEATLANTA.ORG