LETTER FROM THE CEO

Friends,

To say that the past year was “unprecedented” is a gross understatement. Our staff’s brave efforts to mobilize and serve the vulnerable amid COVID-19 will become the stories they still tell decades from now, just as our clients’ stories contribute to a powerful narrative that’s finally drawing attention to long-standing issues.

This year found our outreach team masking up and working around-the-clock to educate, screen, and assist people on the streets, transit stations, and the airport. Our case managers quickly found ways to stay connected with clients virtually. We safely kept our office open as we saw calls for help quadruple, especially among those seeking rental assistance and eviction prevention.

Even more inspiring were the ways our community rallied together to help. Thanks to our supporters and advocates, we helped an additional 1,977 (and counting!) people and worked to flatten the COVID-19 homelessness curve. 2020 even found community members sewing masks for our frontline workers and donating much-needed supplies.

While there were many “firsts” this year, it’s not the first time we’ve seen our community through a crisis. From WWII to the HIV/AIDS epidemic of the 90s to Hurricane Katrina, we’ve fought on behalf of displaced and marginalized people for 120 years.

We believe this year (despite all of its challenges and heartbreak) will be seen as a turning point in the fight to end homelessness and inequality. That’s thanks, in no small part, to our supporters—friends like you who refuse to accept these issues as a normal part of society.

The stories, outcomes, and promising numbers from 2020 give us HOPE for the future of our communities. We hope you feel the same.

Jeff Smythe
HOPE Atlanta CEO
A Growing Need for Homelessness Prevention & Relief

Stable housing is tantamount to a person’s ability to thrive. Yet, a number of factors put affordable housing out-of-reach for low-income Georgians. The affordable housing crisis has continued to escalate for years, and, contrary to popular belief, it’s not just a “Downtown Atlanta” problem. It’s reached the suburbs and beyond.

Securing housing can be even more difficult for veterans (who often face physical and mental setbacks), people who have been incarcerated, people living with HIV/AIDS, and those with limited means of transportation.

These problems had been worsening before the COVID-19 pandemic. Now, some economists estimate that homelessness rates in the United States could increase by 40-45%. 

Our Reach

Homelessness isn’t just a “Downtown Atlanta” problem. We assist people across 28 Georgia counties.
Imagine living on the streets for three years with a disability. Until recently this was the case for John and Tonya, who were sheltering under a bridge on Ponce de Leon. A stroke had left Tonya in a wheelchair—and particularly vulnerable to COVID-19.

After a brief stay in the HOPE Atlanta Healthy Hotel, John and Tonya moved into their new apartment and on to a new chapter.

For 17 months we were on the streets, struggling to figure out how we were going to get by and survive. We prayed and prayed… then my friend Genevieve showed up.”
FLATTENING THE COVID-19 HOMELESSNESS CURVE

Seemingly overnight, our outreach team found themselves fighting the battle of a lifetime. Not only did our team of “essential workers” provide critical emergency services and support to people experiencing homelessness. We played an important public health role, helping to curb disease spread by screening, educating, and sheltering people on the streets, MARTA stations, and at the airport. More than 460 unsheltered people found safety within the walls of our “Healthy Hotels,” an unprecedented rehousing effort we launched along with Partners for Home and the City of Atlanta.

As the pandemic’s economic fallout disproportionately affected low-income families, we knew swift action was needed to prevent homeless cases from spiking and “flatten the COVID-19 homelessness curve.” We saw a 400% increase in calls for rental assistance and other prevention services, and our staff rose to the occasion.

Our Response

Calls for help increased drastically in 2020 amid COVID-19.

- 20% calls for help to our central intake line
- 500% emergency lodging placements
- 75% requests for eviction prevention services

Our Impact

<table>
<thead>
<tr>
<th>460</th>
<th>1,977</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals placed in emergency lodging</td>
<td>Additional people helped during the pandemic</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>222</th>
<th>334</th>
</tr>
</thead>
<tbody>
<tr>
<td>Families protected from eviction</td>
<td>Individuals permanently housed</td>
</tr>
</tbody>
</table>
PROVIDING HOUSING AND HOPE FOR PEOPLE LIVING WITH HIV/AIDS

Before COVID-19 arrived, another public health crisis was worsening. Although HIV/AIDS cases have been falling nationally, Metro Atlanta remains a “hot spot.” Because of unique challenges like criminal histories, no income, poor credit histories, and social stigmas, almost 70% of people living with HIV/AIDS face homelessness at some point in their lives. Around 30% of them are chronically homeless, and would likely remain homeless without the individualized assistance we provide.

In 2020, we connected 669 individuals living with HIV/AIDS with housing services.

This year HOPE Atlanta assumed the important role of central intake for the federal Housing Opportunities for Persons with AIDS (HOPWA) program. We are now the first point of contact for Georgians seeking assistance, and continue working relentlessly to secure housing, medical care and other resources for this vulnerable population.

MEET TENAY

Like too many LGBTQ+ individuals, Tenay suffered from domestic violence. After fleeing, she turned to HOPE Atlanta. At first, she feared being judged or ostracized. But she found nothing but compassion and support.

We helped secure permanent housing for Tenay along with mental health support and other resources to help keep her on her feet.

There was nothing that I couldn’t talk to him about. I felt comfortable. I felt safe.
As the need for veteran support grew, so did our Supportive Services for Veteran Families (SSVF) program. Providing a unique continuum of housing and supportive programs, we serve veterans in crisis in the Ft. McPherson area and across 25 Georgia counties. In 24 of those counties, we are the sole housing provider for veterans.

Supportive Services for Veteran Families: Our Programs

Our veteran programs are designed to wrap around each family and meet their needs holistically, empowering them with the tools, resources and support they need to thrive. As COVID-19 laid bare existing gaps in emergency lodging, mental health, and substance abuse assistance for veterans, we saw a 50% increase in enrollments—particularly among women, younger veterans, and veteran families with children.

It’s so hard being on the street. I never thought it could ever happen. You don’t choose to be homeless … but it can happen.”

Jason, U.S. Marine Corps veteran and former HOPE Atlanta client
HEROES FOR HOPE 2019

More than 350 HOPE Atlanta supporters, staff members and friends gathered on November 7th, 2019 for our annual Heroes for HOPE gala—raising a staggering $638,995!

Northside Hospital, one of our largest supporters over the years, was both a Presenting Sponsor and an honoree.

“[Northside] has been a hero for the Greater Atlanta community for the 50 years they’ve been in existence, and I anticipate they’ll be a hero for the next 50 years to come.”

-Dr. Raymond Allen, HOPE Atlanta Board Member

Also earning the distinction of 2019 “Hero” was local philanthropist and longtime homeless advocate, Robert LaChapelle. We’re so thankful to have the support of Robert and Presenting Sponsor CBRE.
In its debut year, our Young Professionals Board hosted a fun and successful tournament and silent auction at Topgolf Midtown. The event raised more than $24,000 to benefit people at-risk of or experiencing homelessness.

Special thanks to our 22 inaugural Young Professionals Board members for your passion and advocacy.

Antonio Rainey will serve as co-chair of the 2021 Young Professionals Board. He says, “I have seen first hand the many ways an individual or family can end up on the street, and I am honored to have the privilege to assist HOPE Atlanta in fulfilling its mission.”

He is currently the Director of Client Benefits at GreenSlate LLC and has served on the Board of Directors for the Tallahassee Network of Young Professionals, National President of Progressive Black Men, Inc and is a member of Urban League of Greater Atlanta Young Professionals.
The Programs of Travelers Aid of Metropolitan Atlanta
Financial Position June 30, 2020
(based on audit dated January 11, 2022)

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Total Current Assets</td>
<td>$3,664,160</td>
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<tr>
<td>Total Property and Equipment</td>
<td>$92,850</td>
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<tr>
<td>Deposits</td>
<td>$22,880</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$3,779,890</strong></td>
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### LIABILITIES AND NET ASSETS

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<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Total Current Liabilities</td>
<td>$2,921,624</td>
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<tr>
<td>Total Long Term Liabilities</td>
<td>$30,752</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$2,952,376</strong></td>
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### NET ASSETS

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<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Unrestricted</td>
<td>$827,514</td>
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<tr>
<td><strong>TOTAL LIABILITIES/NET ASSETS</strong></td>
<td><strong>$3,779,890</strong></td>
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### REVENUE GAINS AND OTHER SUPPORT

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<tr>
<td>Gov Grants and Contracts</td>
<td>$9,860,698</td>
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<tr>
<td>Other Grants and Contracts</td>
<td>$857,559</td>
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<tr>
<td>Special Event Revenue</td>
<td>$564,404</td>
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<tr>
<td>Less Direct Benefit to Donors</td>
<td>$(60,281)</td>
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<tr>
<td>Contributions</td>
<td>$532,524</td>
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<tr>
<td>Program Service Fees</td>
<td>$189,980</td>
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<tr>
<td>Other Income</td>
<td>$14,204</td>
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<tr>
<td>In-Kind Contributions</td>
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<td><strong>TOTAL CONTRIBUTIONS AND SUPPORT</strong></td>
<td><strong>$11,960,138</strong></td>
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### EXPENSES

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<tr>
<td>Program Services</td>
<td>$11,103,699</td>
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<tr>
<td>Management and General</td>
<td>$778,918</td>
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<tr>
<td>Fundraising</td>
<td>$408,113</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$12,290,730</strong></td>
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### CHANGE IN NET ASSETS

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<th>Description</th>
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<tbody>
<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td>$(330,592)</td>
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### NET ASSETS AT BEGINNING OF YEAR

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<tbody>
<tr>
<td><strong>NET ASSETS AT BEGINNING OF YEAR</strong></td>
<td><strong>$1,158,106</strong></td>
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### NET ASSETS AT END OF YEAR

<table>
<thead>
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<th>Description</th>
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<tbody>
<tr>
<td><strong>NET ASSETS AT END OF YEAR</strong></td>
<td><strong>$827,514</strong></td>
</tr>
</tbody>
</table>

FINANCIAL STATEMENT
BOARD OF DIRECTORS

David Zanaty
Board Chair
Zanaty Capital Partners

Raymond J. Allen M.D.
Georgia Perinatal Consultants

Anthony B. Magee Jr.
Arctic

Rocky Atkins
Vice-Chair
Consultant

Kathleen Brownlee
Purpose Built Communities

Cheryl Naja
Alston & Bird

John Spillman
Secretary
Smith, Gambrell & Russell

Ellen Brooks
PwC

Heather Olson
Walker & Dunlop

Alex Idichandy
Treasurer
Wells Fargo

James Caldwell
Deloitte (ret.)

James Paige
Collard Green Café

Rhonda Taylor
Consultant

Rodrick Glass
Allure Global Solutions

Alex Davis Smith
PRecise Communications

Robert Kadoori
CBRE

Rhonda Taylor
Consultant

ADVISORY COUNCIL

Rocky Atkins
Community Volunteer
Board of HOPE Atlanta

Scott Holcomb
District 81 Representative
GA House of Representatives

Egbert Perry
Chairman & CEO
Integral

Bill Bolling
Founder, President/CEO
Food Well Alliance

Ken Keen
Associate Dean for Leadership
Development
Emory University’s
Goizueta Business School

John Spillman
Partner
Smith Gambrell & Russell LLP

Alan Bradford
President
Saint Joseph’s Health System/
Mercy Care

Meaghan Shannon Vlkovic
Vice President and Market Leader
Enterprise Community Partners

Ann Cramer
Senior Consultant
Coxe Curry & Associates

Steve Tedder
President
Live Oak Capital Partners LLC

Kirk Elifson
Research Professor
Emory University

Matthew Toddy
Former General Counsel
Bon Secours Health System

Aaron Goldman
President
Perennial Properties

David Zanaty
Community Volunteer
Board Chair of HOPE Atlanta

Noel Khalil
CoFounder, Chairman & CEO
Columbia Residential

Egbert Perry
Chairman & CEO
Integral

Ann Cramer
Senior Consultant
Coxe Curry & Associates

Steve Tedder
President
Live Oak Capital Partners LLC

Kathryn Lawler
Executive Director
Atlanta Regional Collab. For Health Improvement

Matthew Toddy
Former General Counsel
Bon Secours Health System

Jack Hardin
Founding Partner
Rogers & Hardin LLP

Milton Little
President & CEO
United Way of Greater Atlanta
HOPE Atlanta is more than helping our Atlanta’s most disadvantaged. HOPE Atlanta exemplifies HOPE with rapid re-housing, staying housed, and connection to needed services.

To me the most important is the compassion, commitment, and true love all the staff provide and show to everyone they serve—always with HOPE. I am proud and humbled to be a HOPE Atlanta Board Member.

*Kathleen Brownlee*  
HOPE Atlanta Board Member
In 2021, HOPE Atlanta and Action Ministries are uniting to build a comprehensive solution to end homelessness and hunger in metro Atlanta and across Georgia.

LEARN MORE AT HOPEATLANTA.COM/MERGER