

OCTOBER 7, 2021

HEROES FOR HOPE



2021 HEROES FOR HOPE :: HOPE IN ACTION

Sponsorship Opportunities



Join us on October 7 as we celebrate how we are Stronger Together.

2020 was a milestone year for HOPE Atlanta in many ways. We responded to the COVID-19 pandemic together while the calls for help tripled and need for food assistance topped 800%. Bold action was needed and we answered by **joining together with Action Ministries** and united to combat homelessness and hunger.

With 29% of Georgians unable to afford their rent, far too many live on the brink of disaster. When people must make sacrifices to afford housing, they often face food insecurity as well. Together, we can help protect more vulnerable Georgians while applying a holistic, individualized case management approach to address the root cause and promote lifelong stability.

With your support, HOPE Atlanta can build on our success and continue to important work. We are proud to announce our 100 Days of HOPE Campaign launching July 1 culminating in our in-person Heroes for HOPE Gala on October 7.

EVENT HONOREES

We'd love for you to join us in person for this year's Heroes for HOPE gala, as we honor two community members for their steadfast dedication to the mission of HOPE Atlanta.



ALTHEA BROUGHTON
Partner
Arnall Golden Gregory LLP



ANN CONE
Senior Vice President
CBRE

EVENT CO-CHAIRS

HEATHER OLSON, BERKADIA
MONALISA CHOWDHURY, VOYA FINANCIAL

PREVIOUS SPONSORS

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GEORGIA PERINATAL
CONSULTANTS

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DUNLOP**

invitation homes

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Sponsor Levels

Sponsors will receive **admission to the 2021 Heroes for HOPE event, party boxes**, plus exposure opportunities including...

	PRESENTING SPONSOR \$30,000	CHAMPION SPONSOR \$20,000	GUARDIAN SPONSOR \$10,000	ADVOCATE SPONSOR \$5,000	FRIEND SPONSOR \$2,500
2021 HEROES FOR HOPE EVENT					
Recognition in Program	LOGO	LOGO	LOGO	MENTION	MENTION
Tickets or Virtual Party Boxes*	20	15	10	6	4
Presence on HOPE Atlanta Website	year-round recognition	year-round recognition	logo during event	listing during event	listing during event
Ad in digital program	full page	half page	quarter page	listing	listing
Mention In Pre-Event Content, Press, Invitation, And Media Materials	✓	✓	✓	✓	
Option to include promotional items at event	✓	✓	✓		
Speaking Opportunity (May Be Pre-Recorded Or Live)	✓	✓			
Special Recognition From Stage During The Program	✓	✓			
Life Changers Annual Partner Benefits	✓	✓	✓		

*Must respond by September 15, 2021 to request virtual party boxes

Pledge your support today.

[CLICK HERE](#)

OVER
11,000

HOUSEHOLDS
SERVED

2,336

INDIVIDUALS
PERMANENTLY HOUSED

2M+

MEALS SERVED

2,729

PROTECTED FROM
HOMELESSNESS

We are happy to craft a bespoke set of deliverables for your organization.

Please contact Emily McTiernan, Director of Corporate Relations and Special Events at 404-747-2198 or email emctiernan@hopeatlanta.org.



We look forward to seeing
you on October 7!

LEARN MORE ABOUT OUR WORK
AT HOPEATLANTA.ORG

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