

2018

The programs of
travelers aid of
metro atlanta

ANNUAL REPORT



A letter from our Executive Director

As I begin my tenure as Executive Director of HOPE Atlanta, it is my distinct honor to present this annual report reflecting the continuing impact of our 118 years of service to metropolitan Atlanta.

The HOPE Atlanta team served a record number of individuals in 2018—more than 7,700 of Atlanta’s most vulnerable. Working with governmental funders, individual supporters, corporations, foundations, volunteers and more than 100 partner agencies, we are moving closer to our shared vision of making homelessness in our community rare, brief and non-recurring.

One of the most exciting aspects of our growth comes thanks to a grant from the U.S. Department of Labor that has allowed us to greatly expand our job readiness and workforce development efforts for veterans. This was a critical addition to our longstanding services to veterans, ensuring housing, supportive services and now job training and placement are all a part of our service plans.

I am also particularly proud of how our work supports children. When children lack adequate, stable and consistent housing, it effects almost every aspect of that child’s life. Schooling is interrupted, childhood illnesses are more prevalent and severe, emotional development is stunted and patterns of poverty and homelessness are perpetuated into future generations. Regardless of the underlying reasons for housing insecurity, HOPE Atlanta’s ability to get families housed and on a path to self-reliance is one of the best ways to ensure that our community’s children have the skills and support to thrive -- breaking the cycle of generational poverty.

The dedicated profession staff of HOPE Atlanta is committed to meeting our clients where they are, whether they are on the streets or in shelters, whether they are living with HIV, other chronic illnesses, debilitating mental or emotional conditions, or just need a little help to get back on their feet after a job loss. As an organization, we work every day to help our clients become stably housed and self-sufficient.

We thank all our supporters, sponsors and partners for joining us in the important work. I look forward to hearing your “HOPE story” and setting a new vision together in this new chapter in the life of one of Atlanta’s most venerable service providers.

Sincerely,

Jeffrey M. Smythe,



Executive Director

Mission

HOPE Atlanta provides a comprehensive approach to address homelessness and provide solutions that promote lifelong stability.

Programs



Housing

A community-based, permanent housing program for those with special needs, chronically homeless, homeless women, and women with children that promotes self-sufficiency and offers a full continuum of prevention, intervention, and on-going supportive services onsite.



Outreach

Project for Assistance in Transition from Homelessness (PATH) and street outreach programs assist unsheltered persons by engaging them where they are located, ensuring they access any treatment they need (mental illness, physical health, substance abuse), and access to housing coupled with case management.



Prevention

Homeless Prevention provides a continuum of services aimed at addressing issues that impede clients from becoming self-sufficient and which, if not addressed, could eventually lead to eviction and homelessness. Services include case management, crisis counseling, information and referral, employment assistance, and financial assistance.



Emergency Services

Provides emergency housing for homeless families when there is no available space at an emergency shelter, a shelter is inappropriate for their circumstances, or in counties where there is no emergency shelter facility. This program is especially active when storms and other disasters hit the region.

HOPE Atlanta:
The programs of Travelers Aid of
Metropolitan Atlanta

Financial Position June 30, 2018
(based on audit dated November 9, 2018)

ASSETS

Total Current Assets	\$1,202,848
Total property and Equipment	\$ 171,077
Deposits	\$ 16,352
TOTAL ASSETS	\$1,390,277

LIABILITIES AND NET ASSETS

Total Current Liabilities	\$ 757,701
Total Long Term Liabilities	\$ 101,362
TOTAL LIABILITIES	\$ 895,063

NET ASSETS

Unrestricted	\$ 424,996
Temporarily Restricted	\$ 106,218
TOTAL LIABILITIES AND NET ASSETS	\$1,390,277

STATEMENT OF ACTIVITIES
FOR THE YEAR ENDING JUNE 30, 2018
(based on audit dated November 9, 2018)

CHANGES IN UNRESTRICTED NET ASSETS
CONTRIBUTIONS, RECEIPTS AND OTHER SUPPORT

Grants and contracts	\$8,042,374
Program service fees	\$ 256,311
Special events revenue	\$ 475,026
Less direct benefit to donors	\$(54,932)
Contributions	\$ 92,133
In-kind contributions	\$ 86,134
Gain from sales of fixed assets	\$ 41,085
Other income	\$ 5,081
Net assets released from restriction	\$ 125,934
TOTAL CONTRIBUTIONS AND SUPPORT	\$9,069,146

EXPENSES

Program activities	\$7,813,454
Management and general	\$ 747,924
Fundraising	\$ 270,895
TOTAL EXPENSES	\$8,832,273

CHANGE IN UNRESTRICTED NET ASSETS **\$236,873**

CHANGE IN TEMPORARILY RESTRICTED NET ASSETS

Restricted contributions	\$ 81,116
Net assets released from restriction	\$(125,934)

CHANGE IN TEMPORARILY RESTRICTED NET ASSETS **\$(44,818)**

CHANGE IN NET ASSETS **\$ 192,055**

NET ASSETS/ (DEFICIT) AT BEGINNING OF YEAR **\$ 339,159**

NET ASSETS AT END OF YEAR **\$ 531,214**



YOUR DONATION = BIG IMPACT

HOUSING | OUTREACH | PREVENTION | EMERGENCY SERVICES

2018 | 7,736 Individuals Served



16 Metro Atlanta Counties

OUTREACH



3,276 Served by Outreach Team
2,953 Households

Outreach Teams meet the unsheltered where they are and assist them with shelter and support services.

“ I'm so thankful because Ms. Turner and HOPE Atlanta not only gave me a home but hope for my future! I'm so thankful for this blessing of having a place to call home to allow me to get on my feet again!" -Sincerely, Vanessa Williams

OUR VISION: To Make Homelessness in Our Community Rare, Brief, & Non-recurring

HOUSING

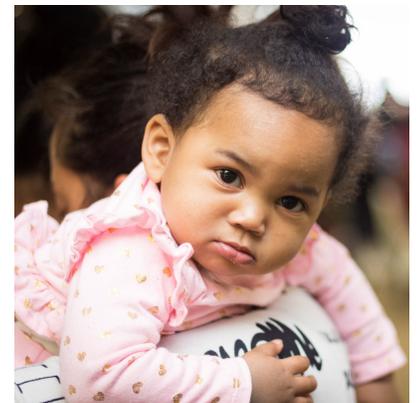
3,157

Families & Individuals received housing & case management support



Families with children Under 18 served

27%



Support HOPE Atlanta Today & HELP People get OFF THE STREET FOR LIFE

VISIT HOPEATLANTA.ORG/DONATE to make a donation



YOUR DOLLARS at Work

HOPE Atlanta has been serving the homeless in Metro Atlanta since 1900. Our mission is to provide a comprehensive approach to address homelessness and provide solutions that promote lifelong stability.

857

(565 Veteran Households)

**Veterans
Supported**



VETERANS



Our Veterans Workforce Development Program is the latest effort to aid local veterans

We assist Veterans with rapid re-housing, case management, homeless prevention assistance, and other wrap around services.

HIV/AIDS SUPPORT

HOPE Atlanta assists Persons Living with HIV/AIDS providing emergency services, crisis intervention, transitional and permanent supportive housing.

688



Individuals served who are living with HIV/AIDS

More than 15,000 Referrals to Partner Agencies in Atlanta to support those who are homeless or about to become homeless