



2020 HEROES FOR HOPE

Sponsorship Opportunities

HOPE Atlanta will honor Heroes on October 15.

Heroes for HOPE is the annual fundraiser for HOPE Atlanta. It's an event you have come to know and love, but this year it's going to look a little different! **We are proud to announce the 100 Days of HOPE Campaign which began on July 7th and will culminate in our first virtual Heroes for HOPE event on October 15th.**

We hope you will join us as we go virtual to honor a particularly special group of people - the incredibly dedicated staff and partners who have worked tirelessly to implement HOPE Atlanta's response to meet the challenges of COVID-19.

With your support for Heroes for HOPE, HOPE Atlanta will be empowered to build upon our successful COVID-19 response in 2020 and further our core mission to provide a comprehensive approach to address homelessness and provide solutions that promote lifelong stability.

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Walker & Dunlop is grateful for the opportunity to continue to sponsor HOPE Atlanta's annual Heroes for HOPE event this fall. **The critical support and opportunities HOPE Atlanta is able to provide to our most underserved neighbors in Georgia is essential in making homelessness in the Atlanta community rare, brief and non-recurring.** We are proud to call HOPE Atlanta an ally in our fight against homelessness.”

HEATHER OLSON

Sr. Director, Walker & Dunlop
Event Chair, Heroes for HOPE



PREVIOUS HEROES FOR HOPE SPONSORS

CBRE

**NORTHSHORE
HOSPITAL**

**perennial
PROPERTIES**



Coca-Cola

**WALKER &
DUNLOP**

**THE ARTHUR M. BLANK
FAMILY FOUNDATION**

**THE RADCO
COMPANIES**

**PPD
HOLDINGS**

**TERWILLIGER
PAPPAS**

RentPath

**GEORGIA PERINATAL
CONSULTANTS**

**WELLS
FARGO**

7,994

INDIVIDUALS SERVED
LAST YEAR

342

INDIVIDUALS
PLACED IN SAFE,
EMERGENCY SHELTER
AND MOVING ON TO
PERMANENT HOUSING
SINCE APRIL 2020

1700+

REQUESTS FOR
RENTAL ASSISTANCE
SINCE APRIL 2020

40

VETERANS
PERMANENTLY HOUSED
SINCE APRIL 1

HEROES FOR HOPE 2020

Sponsor Levels

Sponsors will receive **admission to the 2020 Heroes for HOPE virtual event, party boxes**, plus exposure opportunities including...

	PRESENTING SPONSOR \$30,000	CHAMPION SPONSOR \$20,000	GUARDIAN SPONSOR \$10,000	ADVOCATE SPONSOR \$5,000	FRIEND SPONSOR \$2,500
2020 HEROES FOR HOPE EVENT					
Recognition on Virtual Program	LOGO	LOGO	LOGO	MENTION	MENTION
Party Boxes	20	10	10	6	4
Presence on HOPE Atlanta Website	year-round recognition	year-round recognition	logo during event	listing during event	listing during event
Mention In Pre-Event Content, Press, Invitation, And Media Materials	✓	✓	✓	✓	
Option To Include Branded Product In Party Box Distributed To Guests	✓	✓	✓		
Speaking Opportunity (May Be Pre-Recorded Or Live)	✓	✓			
Special Recognition From Virtual "Stage" During The Program	✓	✓			
On-Screen Branded Product Appearances	✓				

Pledge your support today.

[Click here](#)

These are our standard benefits. We are happy to craft a bespoke set of deliverables for your organization, [please email laura@peachstatecollective.com](mailto:laura@peachstatecollective.com) for more details.

BE A HERO FROM HOME

100 days OF HOPE

LEARN MORE AT HOPEATLANTA.ORG

